

Hospitality is all about emotions.

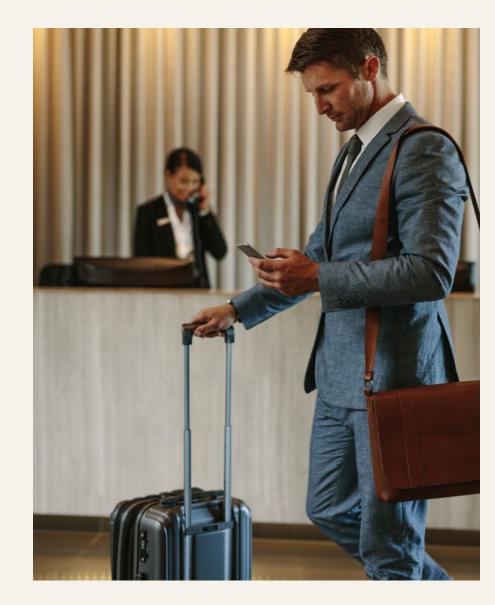
Entering a hotel always means entering a different world. But on the other hand, a hotel becomes your guests' home for some time and no matter the reason of their stay, they expect to feel comfortable. Like at home or more. Never less. Therefore, to guarantee a perfect stay, hotel owners should combine design, reliability, and quality.



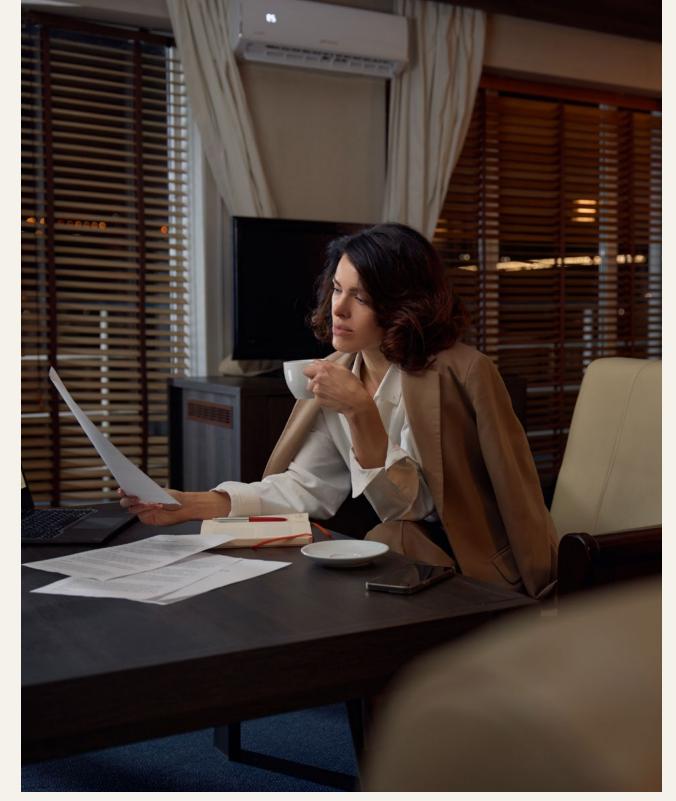
Improve your guest's experience with light

People mostly experience the **hotel at night**. Therefore, **lighting** is one of the most important aspects that largely **impacts your customers' stay** in a subtle manner. Never underestimate it.





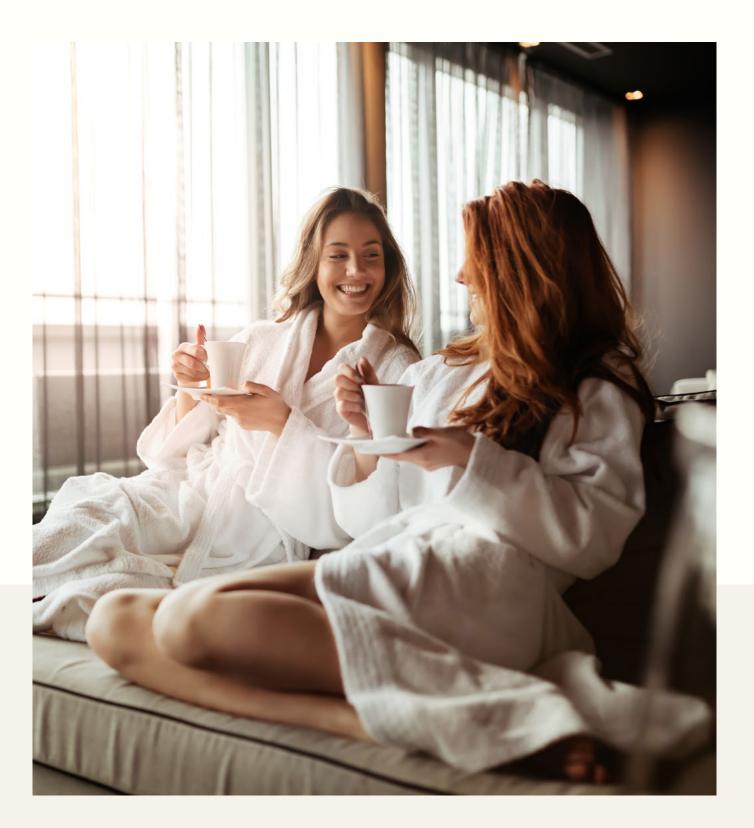




Guests Staff Owners

Understanding hotel lighting involves **recognizing the diverse needs** of both guests and staff.

Whereas for owners and managers, the **financial aspect**, closely tied to **sustainability**, is essential and often goes beyond the **comfort** of guests and the **well-being** of the staff.



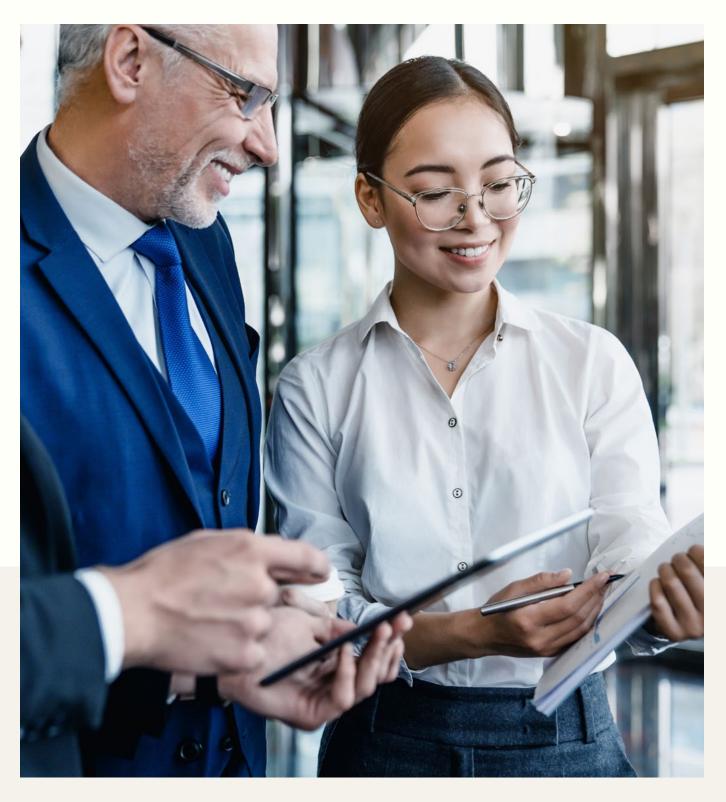


Guests

Good lighting solutions enhance **aesthetics** and create **inviting** atmosphere that contributes to visually appealing settings and helps create a more **memorable guest experience**.

Staff

environment.



Owners

Lighting holds substantial potential for energy savings when incorporating daylight into spaces, utilizing energy-efficient products, and implementing LMS only to use **light where needed**. Also longevity, long-lasting design, durability and repairability have to be taken into consideration.

Engaged and motivated employees are crucial for **positive customer** experiences, so it's essential to consider their well-being and working

Did you know?

700.000 hotels

There are over 700.000 hotels in the world and more than 16,4 million total hotel rooms.



The hotel industry is expected to grow of 3,3% per year by 2028.

Source: https://www.statista.com/outlook/mmo/travel-tourism/hotels/worldwide





Hotels generate 1% of CO₂ emitted worldwide, which is 370 t. Reducing the environmental impact of hotels is a key issue.

Source: https://planbe.eco/

12-40% of energy

Lighting can fluctuate between a range of 12-18% and up to 40% of a hotel's total energy consumption.

Source: https://www.e-unwto.org

Ecotourism and sustainability

69% of travellers want to **reduce the carbon footprint** of their vacation and expect to have the choice of a sustainable travel option.



Cashless transactions will enhance guest safety and **improve overall customer experience**. Al-powered chatbots and virtual assistants will become commonplace in customer service.

Millenials prefer rental property

Millennials have to be taken into consideration, they are key players. 74% of millennial travellers have stayed in a rental property while travelling for business.

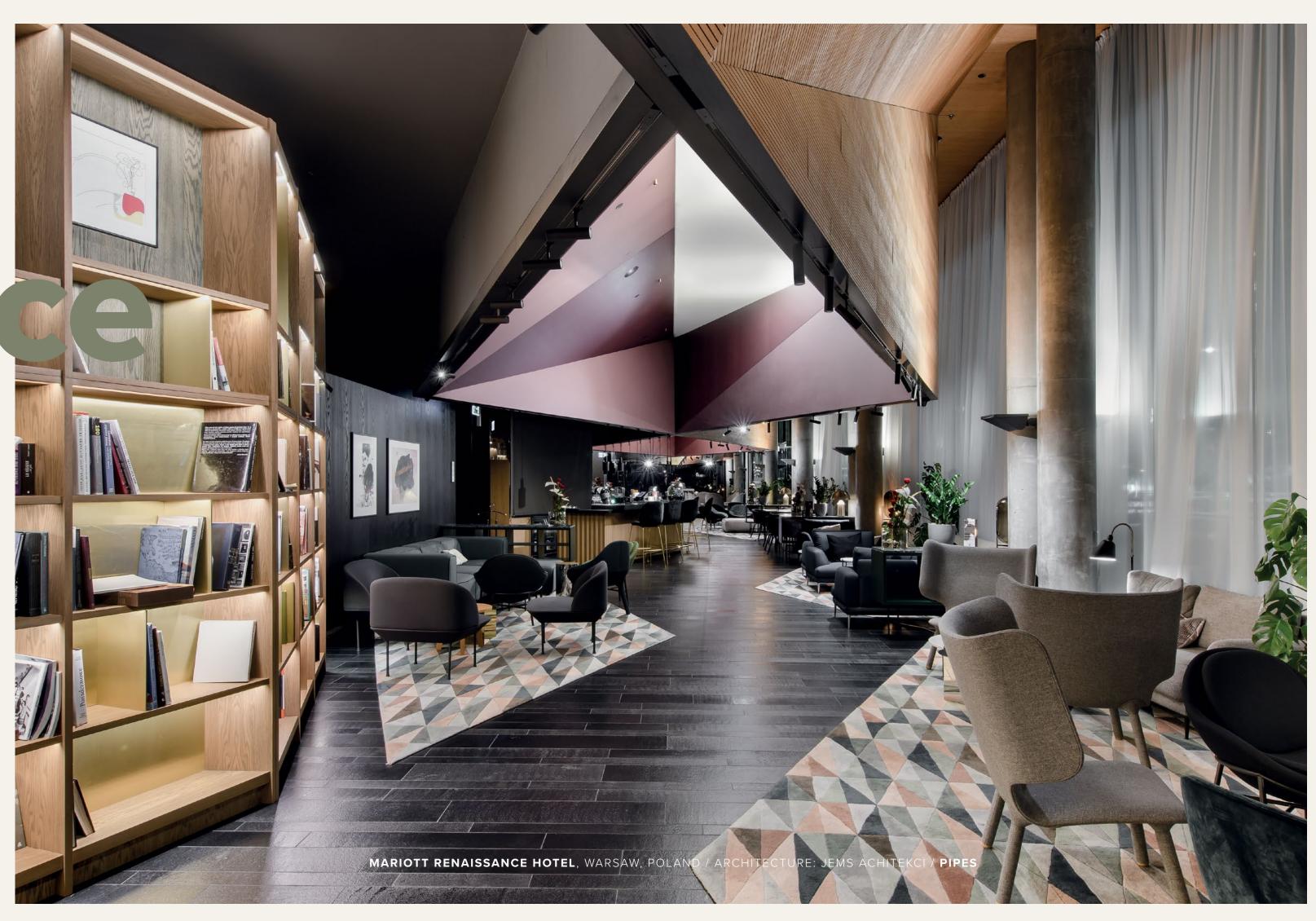
More focus on hybrid spaces for work and leisure

Hotels will have to meet the needs and wants of this emerging segment. For example, ample plug sockets, free high-speed WIFI, social workspaces (colourful, with lots of natural light, flexible) and more.



Entrand

First impressions are made at night.



The friendly face of the hotel needs to be highlighted

RECEPTION

The reception is **the focal point of the lobby** and a good way to start is to highlight it to provide easy orientation. Besides creating a pleasant warm atmosphere, the light should also create a high-quality working environment for the staff and making the face to face communication more confident and relaxed.



ESPRESSO..... AMERICANO... LATTE.... FLAT WHITE.... CAPPUCCINO... MATCHA... MATCHA CHAI.

FEEL GOOD HOTEL, VALENCIA, SPAIN / ARCHITECTURE: AKSL ARHITEKTI / LYNAR, EYE



FABIANI BUSINESS HOTEL, VIENNA, AUSTRIA / ARCHITECTURE: AKSL ARHITEKTI / DAWN FLOOR

.....

Flexible to follow a multitude of activities

LOBBY

Lobbies are becoming more and more multi-purpose places. For sure, they are not what they used to be years ago when people just used to sit there reading books, talking, waiting. They are slowly turning to a common place for visitors holding short meetings. This means that lighting should provide an environment that is not just good looking but also suitable for work-related tasks. During the day, lighting should complement daily light creating a pleasant and warm atmosphere, and at night emphasize the lines of architecture and interior design.

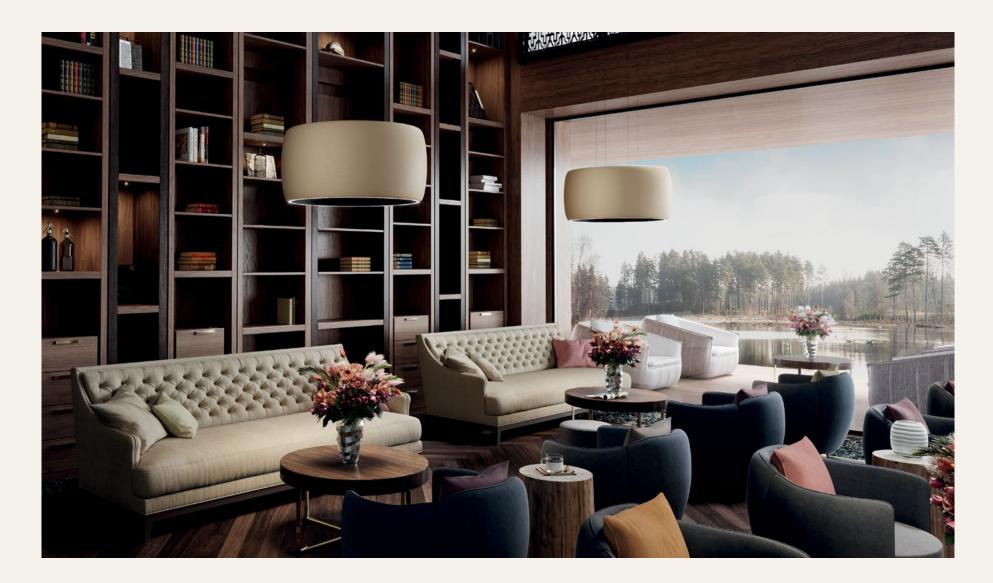
Set the mood in a subtle way

BAR

Mood lighting is the one that prevails when building a bar as it sets people right into the mood. But a bar is not only a place of fun and relaxation, it is also a working space and as such has to provide the lighting which reduces errors and increases the concentration of the staff.



Get inspired with our projects



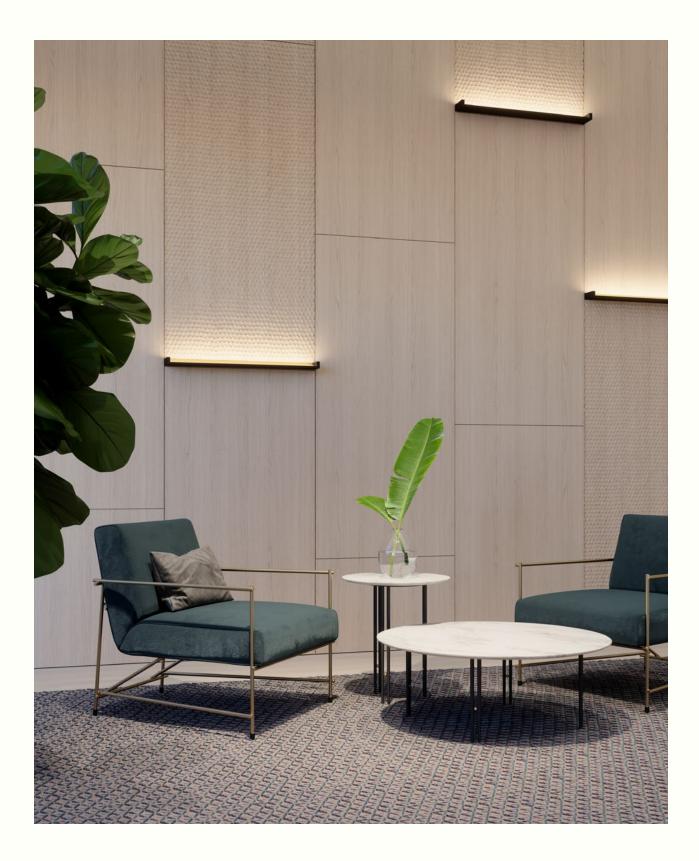
PRIVATE CLUB / BLACK HOLE



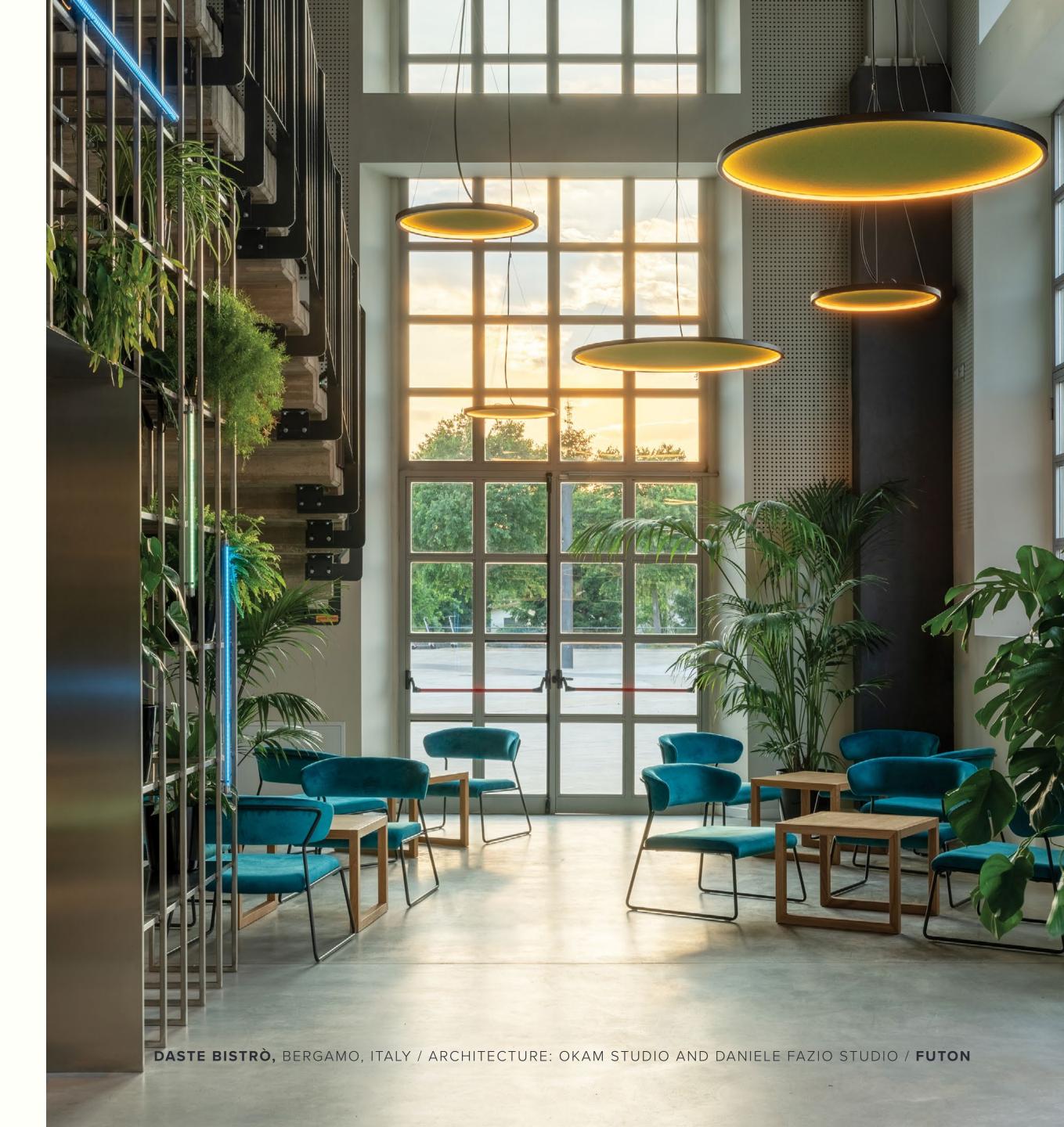


NAUTADUTLIH, AMSTERDAM, THE NETHERLANDS / ATCHITECTURE: CASPER SCHWARZ / PIPES R

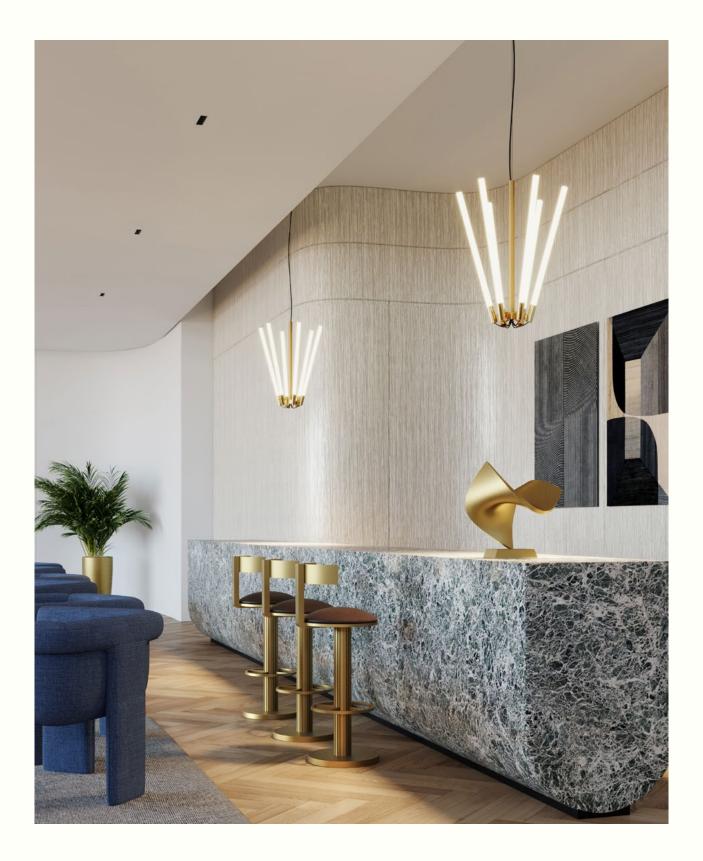




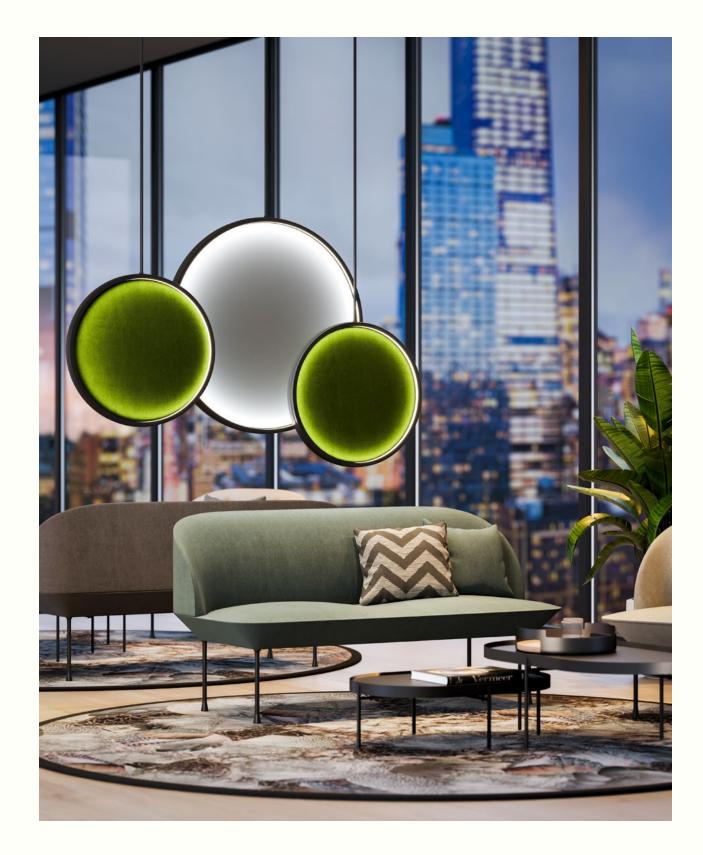
HOTEL LOBBY / INTERIOR DESIGN: NOTIO / INSIDER



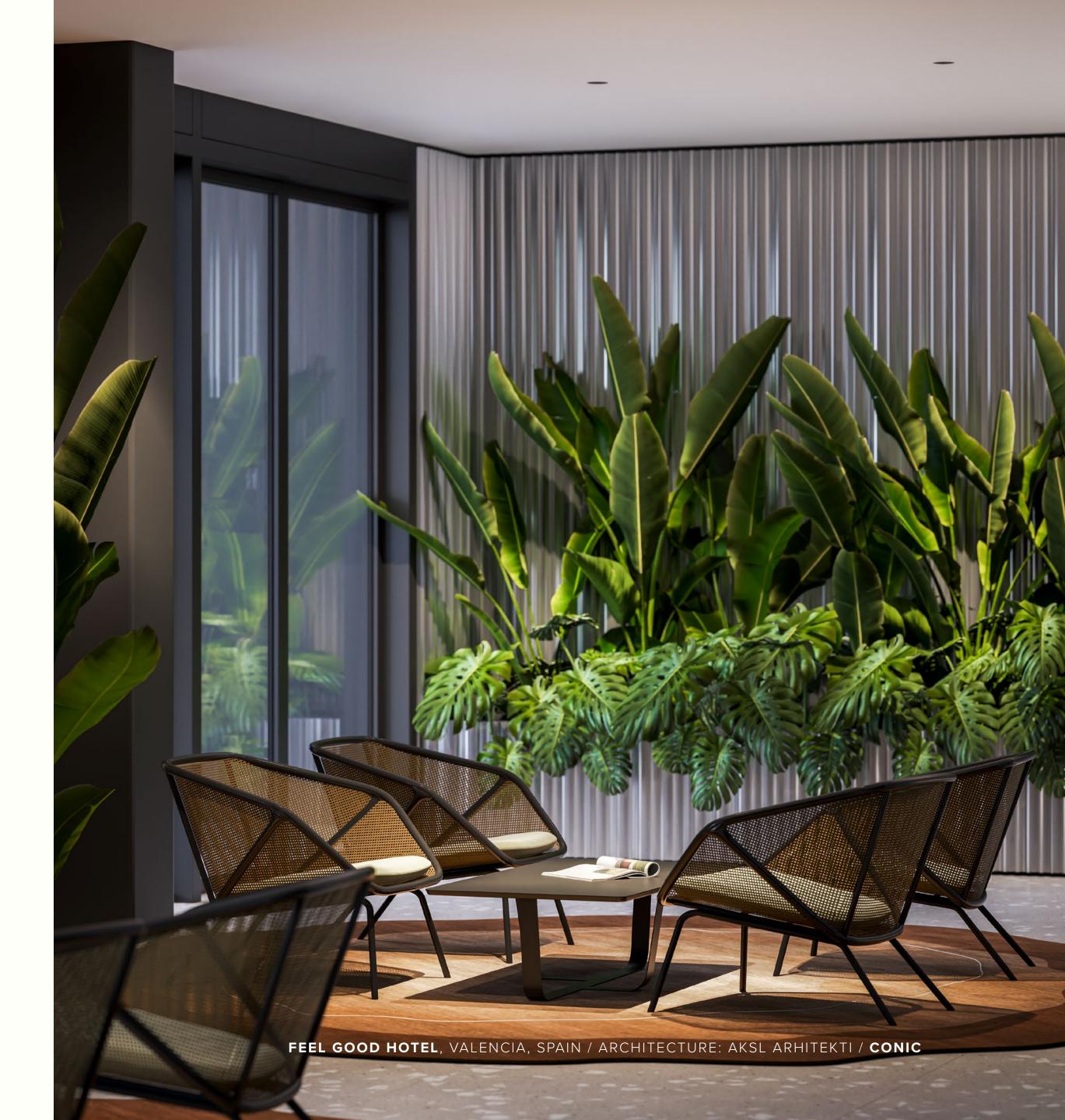




PRIVATE CLUB, DUBAI, UAE / VISUALIZATION: RENDER ATELIER / LYSABEL, RYLO



PRIVATE OFFICE, NEW YORK, USA / VIZUALIZATION: STUDIO SPACER / **FUTON**





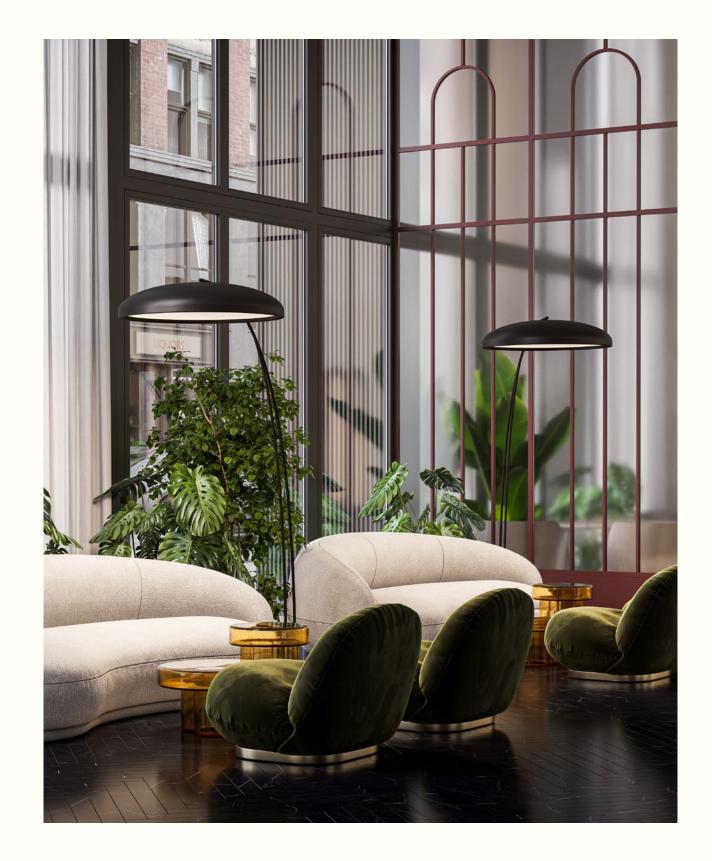
DUBAL SHARJAH ISTAREUL MOSCOW ALMATY TOKYO KIEV



SELF CHECK-IN

FEEL GOOD HOTEL, VALENCIA, SPAIN / ARCHITECTURE: AKSL ARHITEKTI / RYNK

CCC

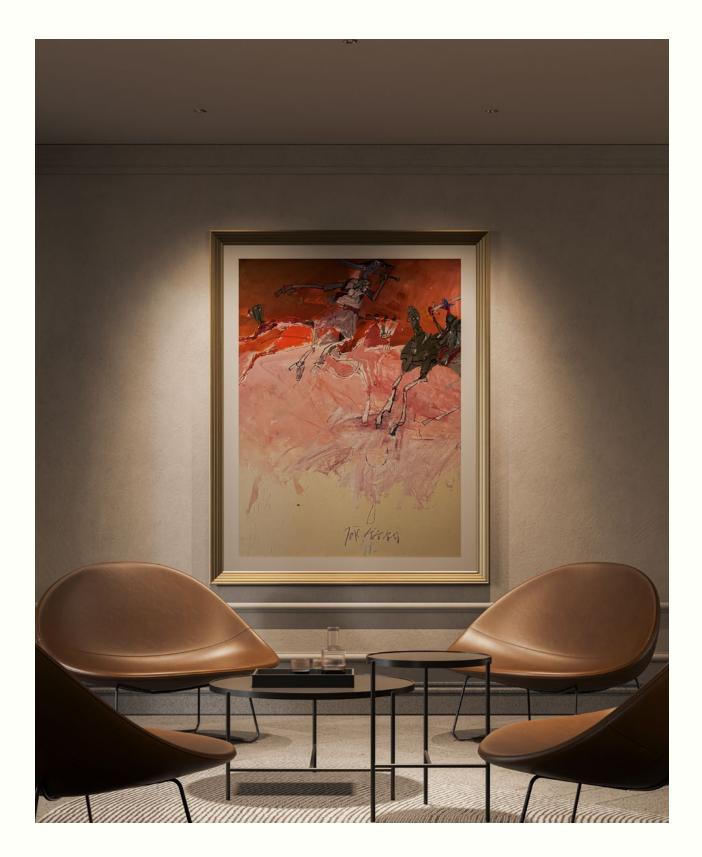


FEEL GOOD HOTEL, VALENCIA, SPAIN / ARCHITECTURE: AKSL ARHITEKTI / DAWN









HOTEL VISTA / LIY

FABIANI BUSINESS HOTEL, VIENNA, AUSTRIA / ARCHITECTURE: AKSL ARHITEKTI / BLACK HOLE











KING'S HOUSE BLED, BLED, SLOVENIA / ARCHITECTURE: SADAR+VUGA / PIPES TUBE



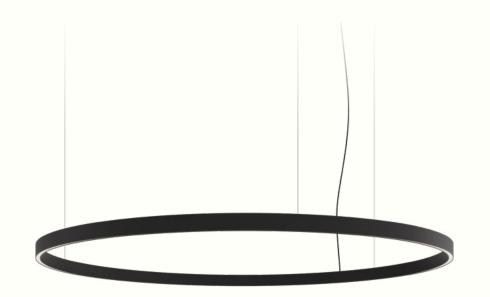




Pipes

Rylo

Get creative with





Rynk

Eye

Hotel

Much more than a bedroom



Different layers of lighting for different needs and activities

Most guests only use hotel rooms when it's dark, so lighting plays an important role in creating their overall experience in the hotel. Different layers of lighting in a room allow the guest to adapt the illumination to different needs and activities but also make the room photogenic when promoting it online.

With a good interior design and illumination, you can set up what your guest will see first when arriving in the room and create a perfect first impression when opening the door.



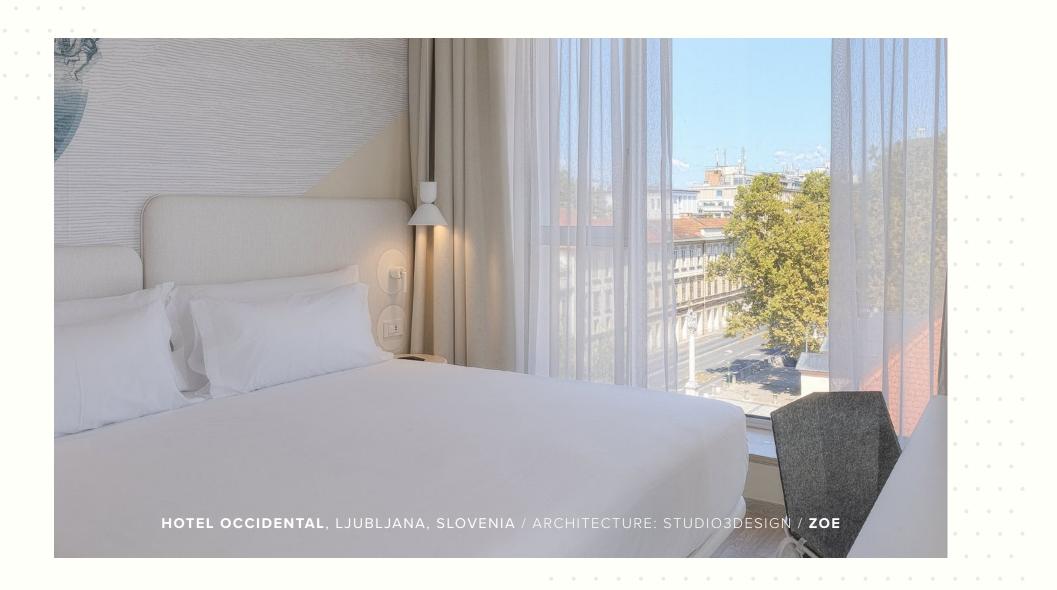


Romantic sceene - a candle replacement

Soft light in a decorative piece will create an atmosphere and accentuate every room. Leaving the table free for your phone and watch. With no glare when lying on the bed.

The perception of cleanliness starts with the bed

Natural cotton for bedding provides a crisp white look and feel, completing the healthy sleep sensory experience and supporting the perception of hygiene. With light, we can direct the focus to the bed and enhance the cleanliness, without introducing a clinical look and feel.



A living room in a room

The living room area feels just like home. It is a space to relax, read a book, have a conversation, enjoy a coffee, or work in a relaxed atmosphere. You can choose between a decorative piece that provides ambient light and creates a focal point, or a hidden fitting that displays only light, offering more flexibility for space reorganization.





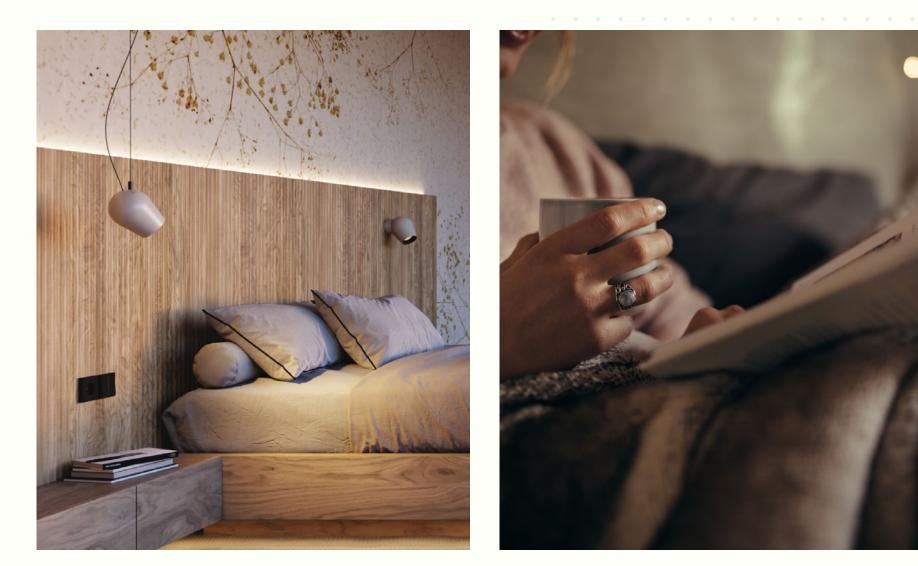


The business traveller office is a representation of the company

Although hotel social areas are getting bigger and multifunctional, the issues of noise, privacy and focus work would make it easier to work or have a video call from the room. Especially on that occasion, face illumination is essential, and the room surrounding becomes an extension of your company. While doing work on the computer, task illumination is needed while avoiding glare from the window sunlight.

See the colours and textures when dressing up

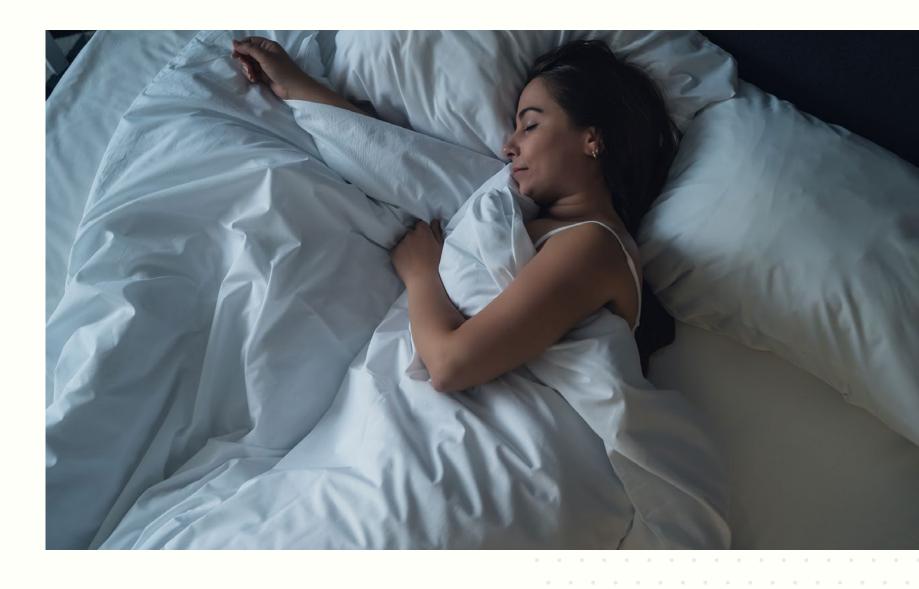
Anybody who knows the struggle of dressing up in a room with bad lighting would want to create a bright area without hard shadows and colour distortions. Choosing the right illumination for this area is essential to represent colours and textures in the best way. Light's direction is also important to eliminate shadows on the face and body (like cellulite). We suggest combining the illumination from the front with the illumination from the ceiling.





Focus on the book, not to everything around

When reading, it is important to focus bright task light on the reading area without disturbing the person next to you with excessive illumination and avoid uncomfortable eye strain. The durability of the product is crucial since it will be rotated frequently.



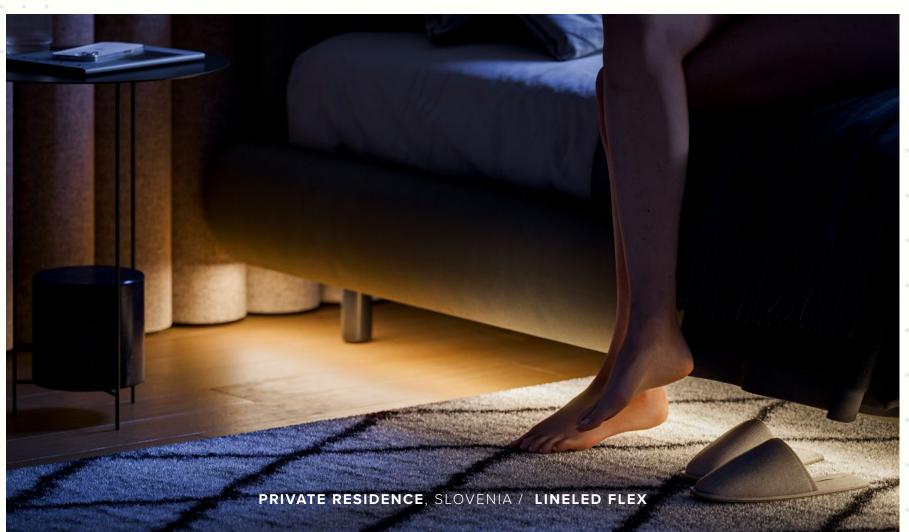
Going to the toilet at night is already annoying, don't make it worse with bright light.

With the movement sensor, there are no worries about switching on all the lights and waking up the partner. With soft, warm light, the disruption to circadian rhythms is minimized, and guests can get a consistent night's sleep.

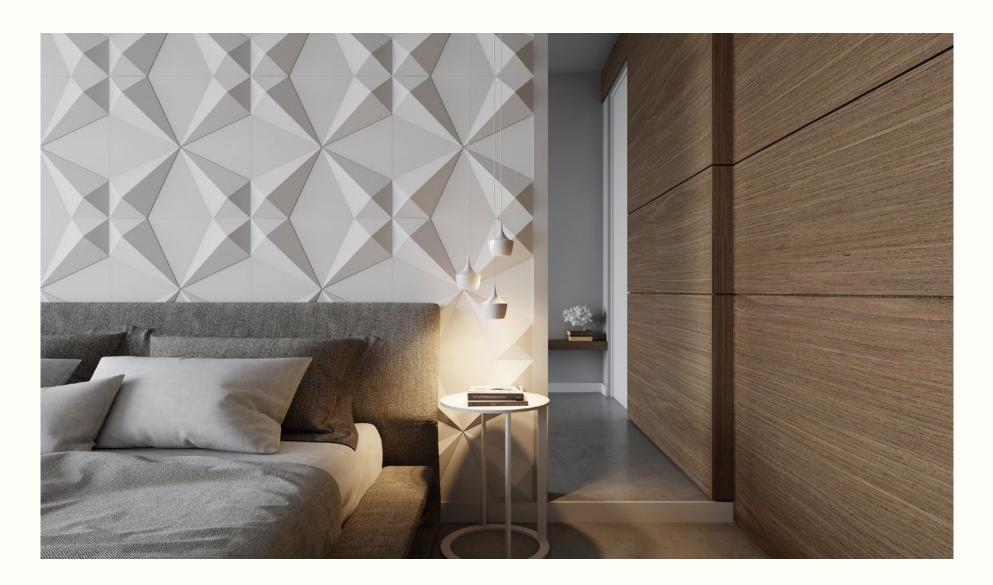
The darker the room the better the sleep

The main issue is how to provide darkness since many electronic devices, such as TV, alarm clocks, fridges, air conditioning and street lighting, emit unwanted light.

Tailoring lighting to prevent insomnia and simulate circadian rhythms is key to improving circadian health and facilitating jet lag for long-distance travellers. In fact, our internal, light-timed circadian rhythms control almost every body system: from our sleep/wake cycles to our immune and metabolic systems.



Get inspired with our projects



PRIVATE RESIDENCE / BIBA



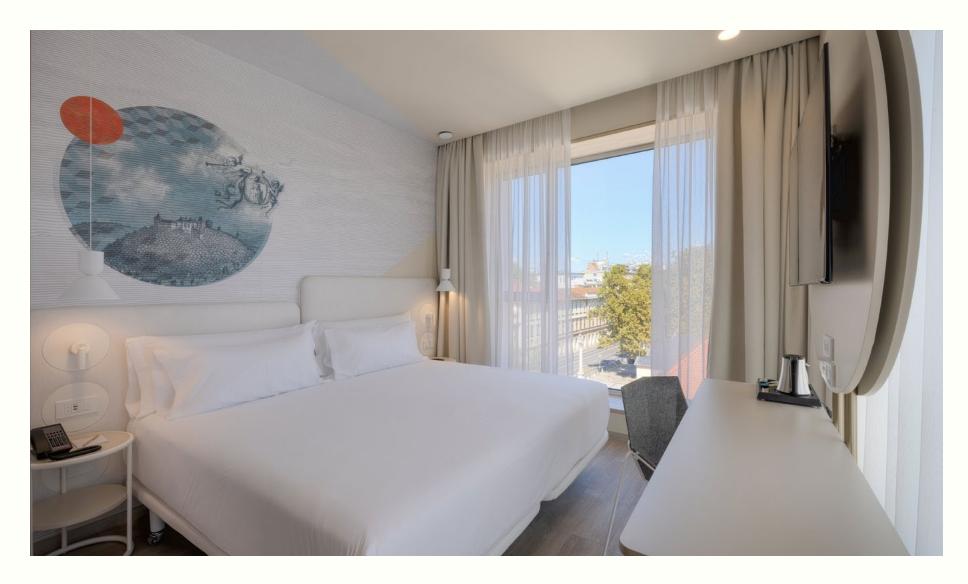




HOTEL MILKA, KRANJSKA GORA, SLOVENIA / ARCHITECTURE: GARTNER ARHITEKTI / BIBA



PRIVATE RESIDENCE / BIBA



HOTEL OCCIDENTAL, LJUBLJANA, SLOVENIA / ARCITECTURE: STUDIO3DESIGN / ZOE



TECTURE: SONO ARCHITEC ATOS RCHI





KING'S HOUSE BLED, BLED, SLOVENIA / ARCHITECTURE: SADAR+VUGA / PIPES R

KING'S HOUSE BLED, BLED, SLOVENIA / ARCHITECTURE: SADAR+VUGA / PIPES R







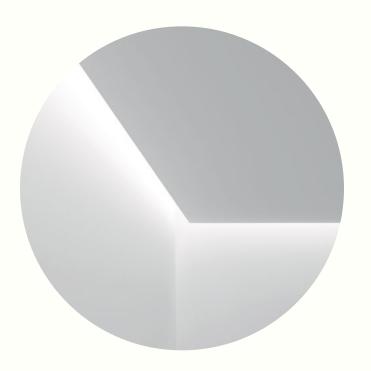




Biba

Pixy

Get creative with





Cove

Conic

Bathroom

Where comfort matters



A perfect light for every good night/morning

BATHROOM

Usually there is no daylight in a bathroom. Bathroom serves different purposes at different times of the day. For this reason, lighting should go beyond ON and OFF, including dimming and special lighting settings for different occasions. In the morning lighting should be brighter, whereas at the night, warmer. It should also cover different areas of the bathroom separately, one covering mirror, the other one shower, toilet, etc. Also temperature and moist should be taken into consideration.





The way you look depends on the light

The lateral light is the best solution for bathrooms. It eliminates harsh shadows.





For no steam and a clear mirror surface

Futon mirror with heater is ideal for bathrooms, especially those with inadequate ventilation. A special mirror demister warms up the mirror at 30-35°C, a perfect temperature to prevent the mirror surface from condensation of steam. You'll always have a crystal clear mirror surface.

Get inspired with our projects



HOTEL MILKA, KRANJSKA GORA, SLOVENIA / ARCHITECTURE: GARTNER ARHITEKTI / FUTON MIRROR

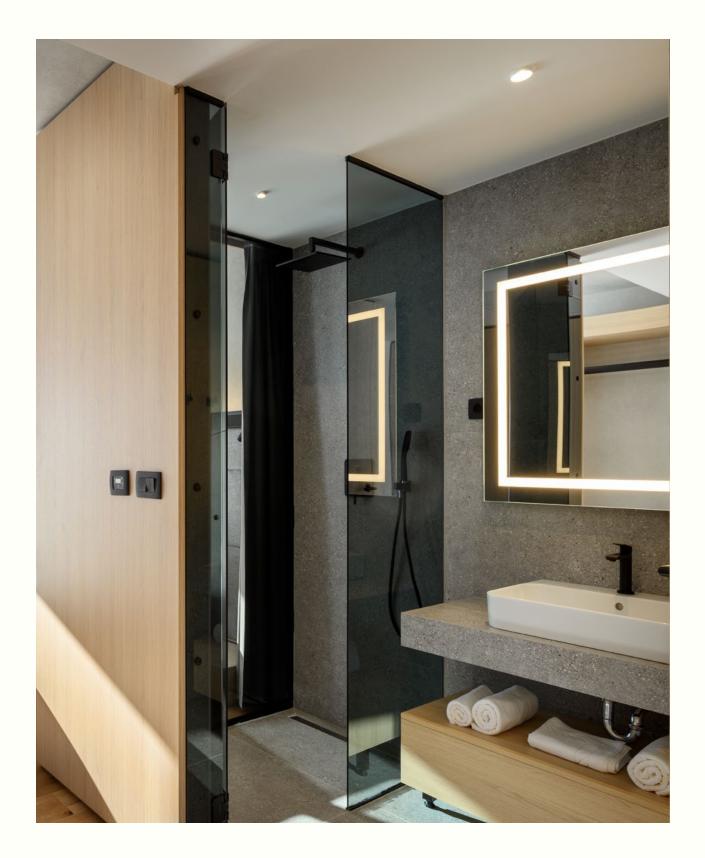


HOTEL MILKA, KRANJSKA GORA, SLOVENIA / ARCHITECTURE: GARTNER ARHITEKTI / BIBA







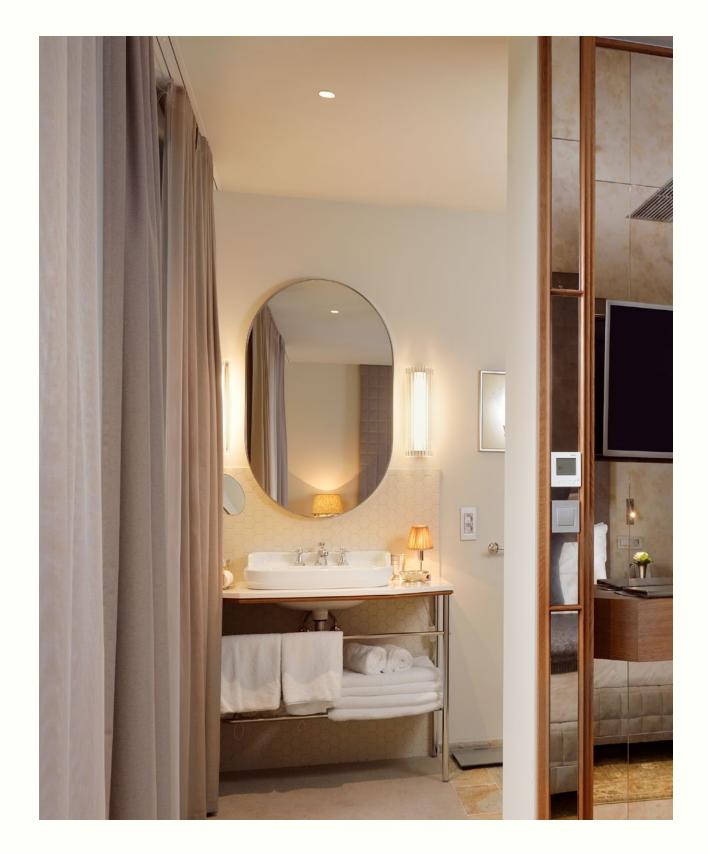


HOTEL SOČA, BOVEC, SLOVENIA / ARCHITECTURE: SONO ARCHITECTS / PIPES R

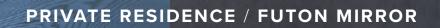
PRIVATE RESIDENCE / FUTON MIRROR & LINELED FLEX







KING'S HOUSE BLED, BLED, SLOVENIA / ARCHITECTURE: SADAR+VUGA / PIPES R













Atos

Get creative with

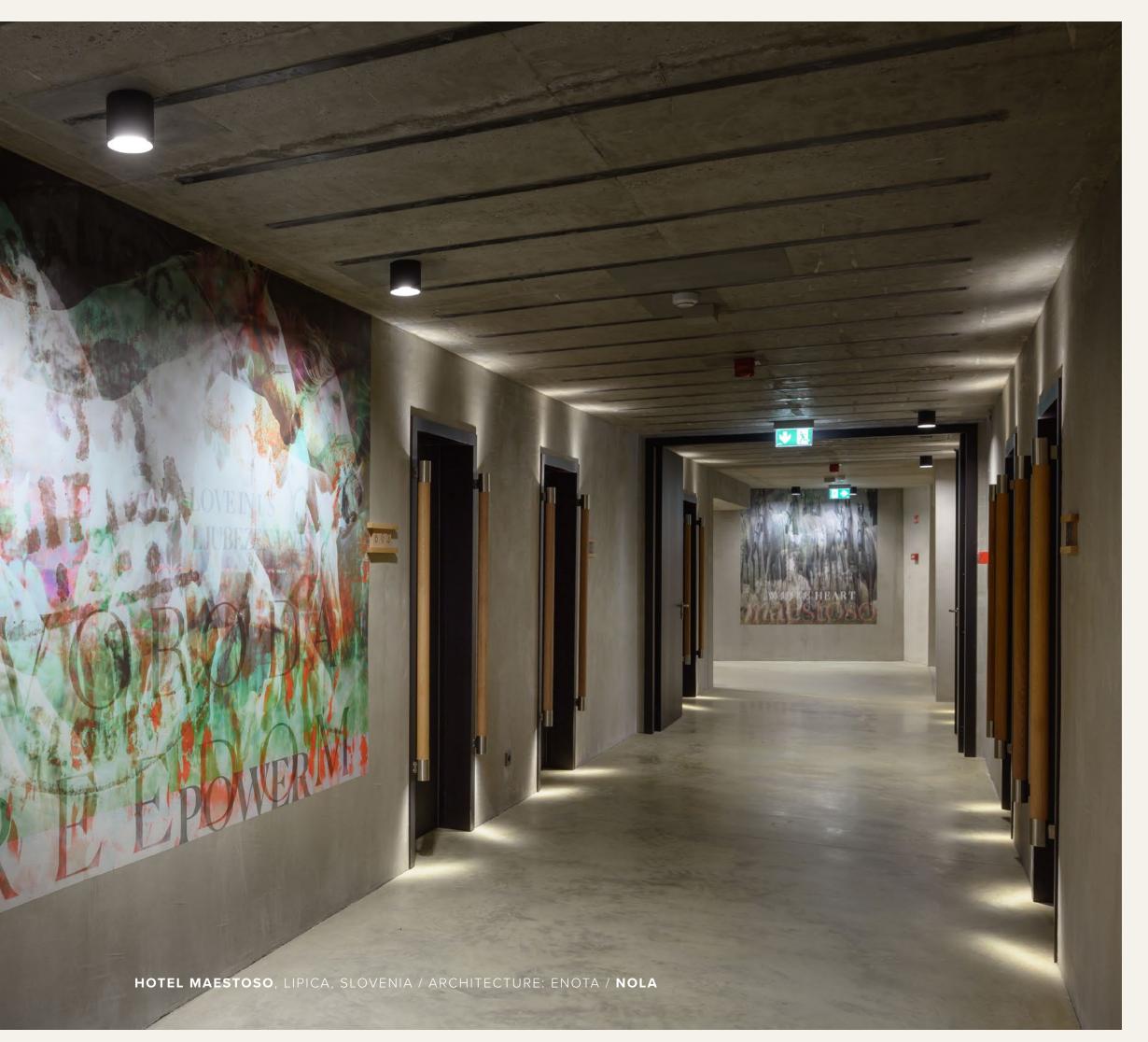


Biba

Lineled Flex

Corrido

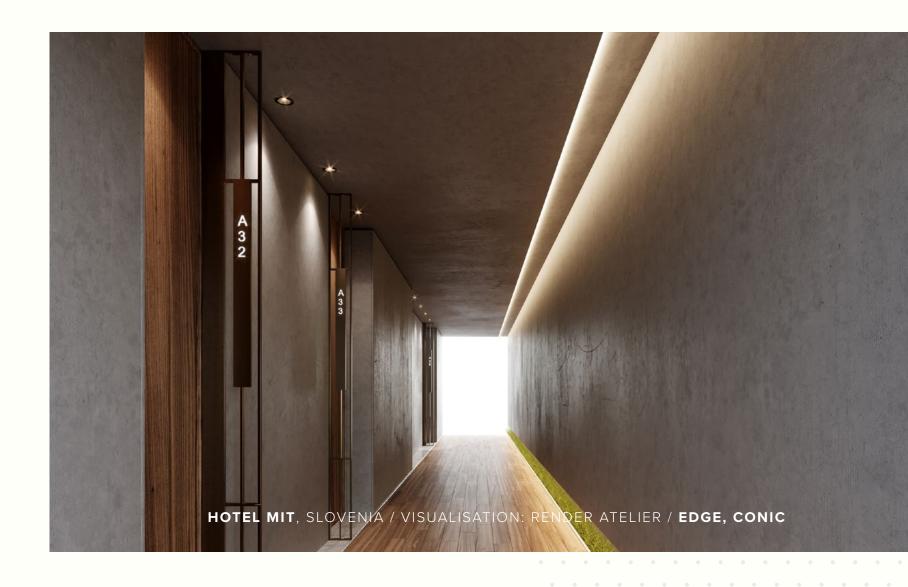
A tunnel or a way to your room?



No problems to find the room

Corridors lead to guests' rooms and often lack natural light, so they should be properly illuminated. Strong general illumination is not necessary; the key is to ensure guests can navigate without getting lost. Corridors should be at least minimally illuminated 24/7. By choosing efficient lighting products, a considerable amount of energy can be saved.



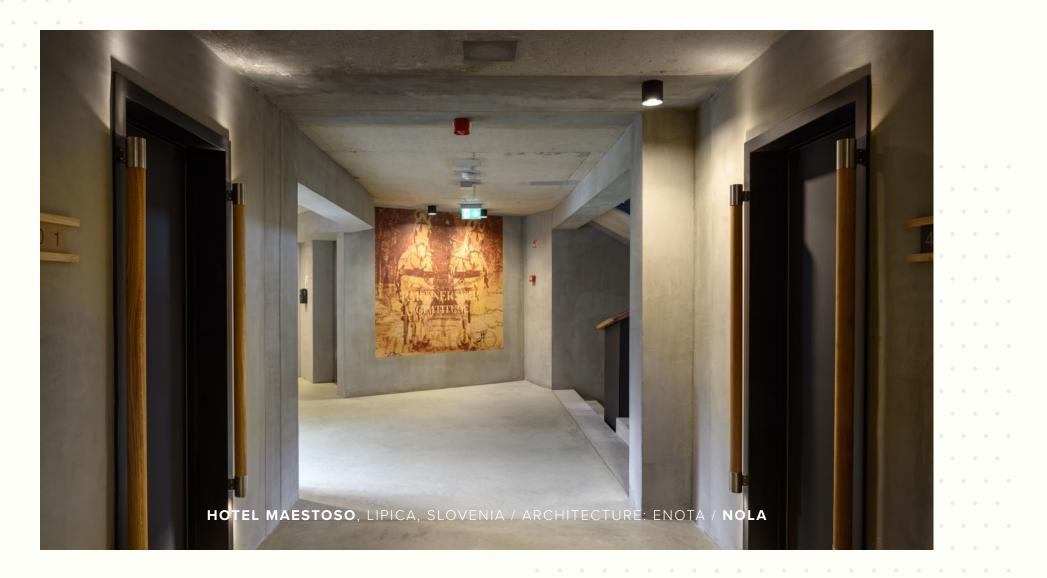


The biggest energy savers

Corridors are places with no natural light. Therefore, when planning a corridor lighting, safety, orientation and a pleasant ambience are first things to do. But it is not all about the looks! Corridors can be the biggest energy savers at the hotel, so it is recommended to use movement detectors and high-quality lighting with low energy consumption.

Find your room immediately

Ok, they can be long, but there is really no need for them to be dark, uninviting, sometimes even scary. Turning corridors from dark tunnels to bright and colourful passages has a lot to do with colouring walls and ceilings into light colours and choosing an indirect lighting to enhance the pleasant feeling in the space. One of the details you can think of is also the illumination of room numbers that will give a hotel corridor an elegant touch. Long corridors can be also optically shortened by pools of intense light.



.

Get inspired with our projects



HOTEL SOČA, BOVEC, SLOVENIA / ARCHITECTURE: SONO ARCHITECTS / PIPES R

HOTEL MAESTOSO, LIPICA, SLOVENIA / ARCHITECTURE: ENOTA / NOLA

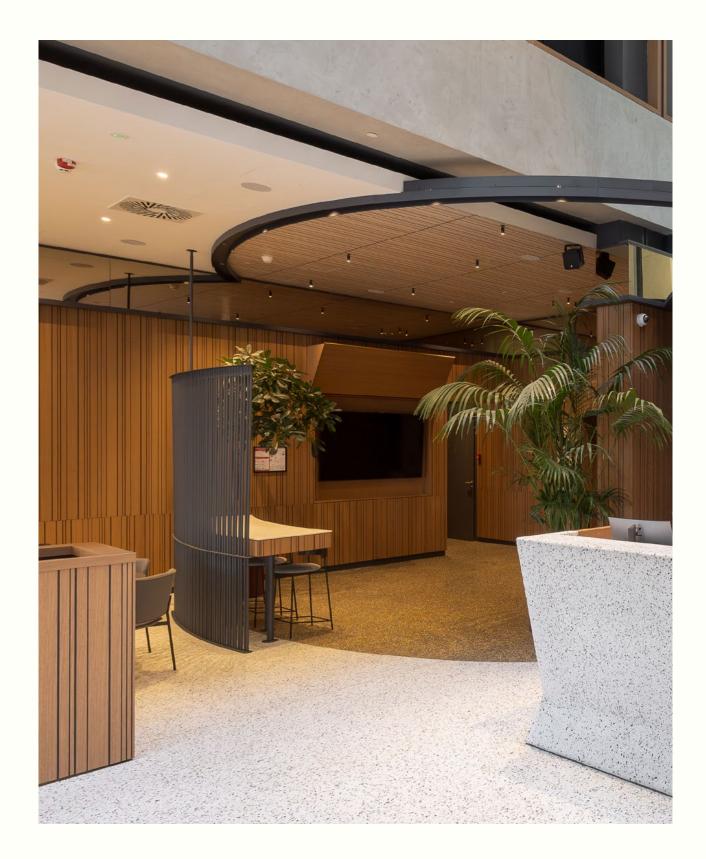


HOTEL MIT, SLOVENIA / VISUALISATION: RENDER ATELIER / EDGE, LIY

 $\Lambda \Lambda \Lambda \Lambda \Lambda$

9 9

-



HOTEL OCCIDENTAL, LJUBLJANA, SLOVENIA / ARCITECTURE: STUDIO3DESIGN / ATOS

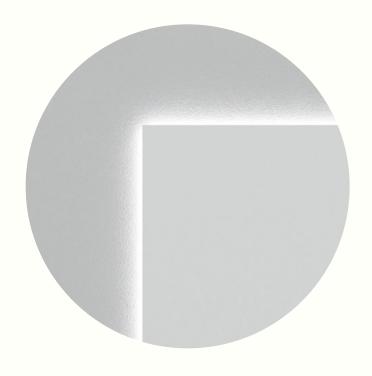
Get creative with



Conic

Nola





Liy

Edge

Restau

A dining experience that changes with light



It is not just food that gets you in the mood

Creating the right illumination for a restaurant is quite challenging as it needs to support various functions throughout the day. The space should be bright and fresh for breakfast, and transform into a warm and relaxing ambiance for evening meals or special occasions. When done correctly, the restaurant will look and feel like a different place from morning to night. Additionally, the lighting must have good color rendering, as the visual appeal of food enhances the dining experience. Don't forget the importance of acoustics in creating a pleasant atmosphere.



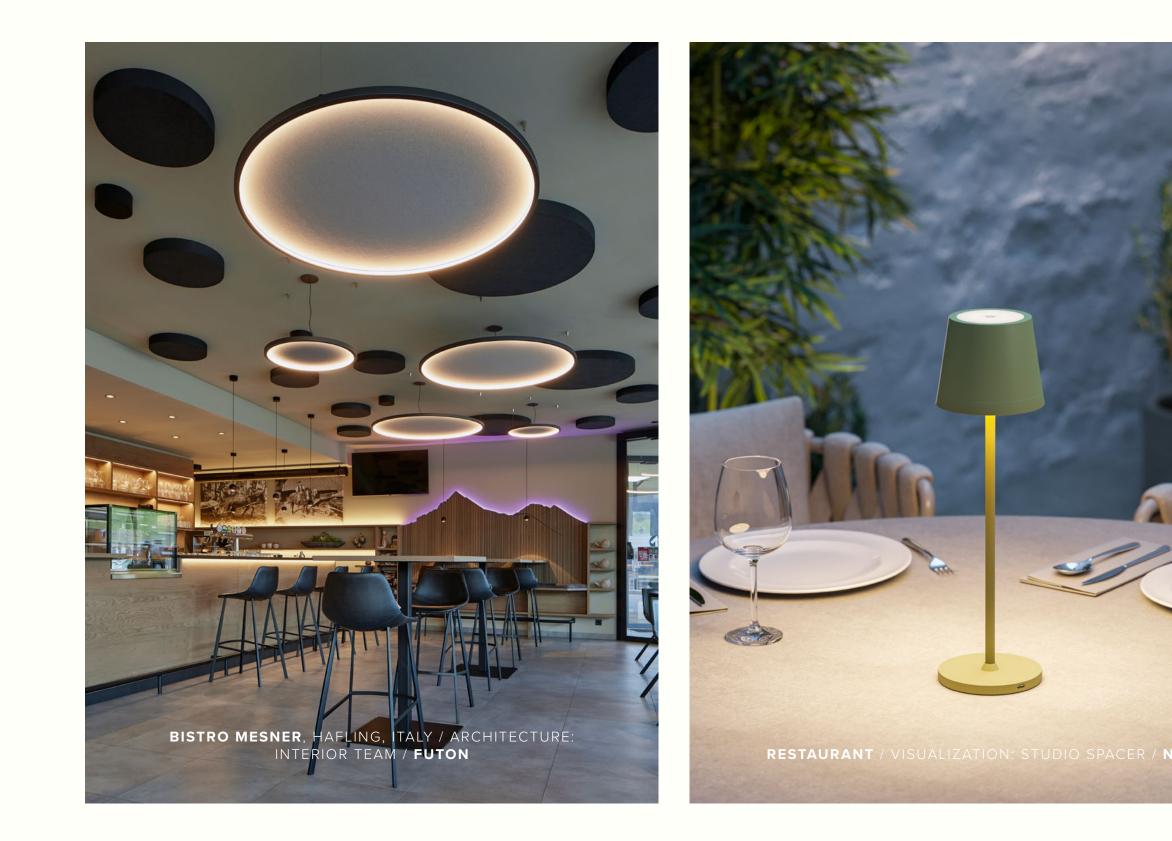
RESTAURANT / VISUALISATION: RENDER ATELIER / **FUTON, BIBA**

The conversation at the table is as important as food

Restoration of industrial halls and turning them into offices or restaurants is sustainable and trendy. But heigh ceilings often mean bad acoustic with a lot of echo. With Futon you can reduce noise and add an creative dimension to the space.

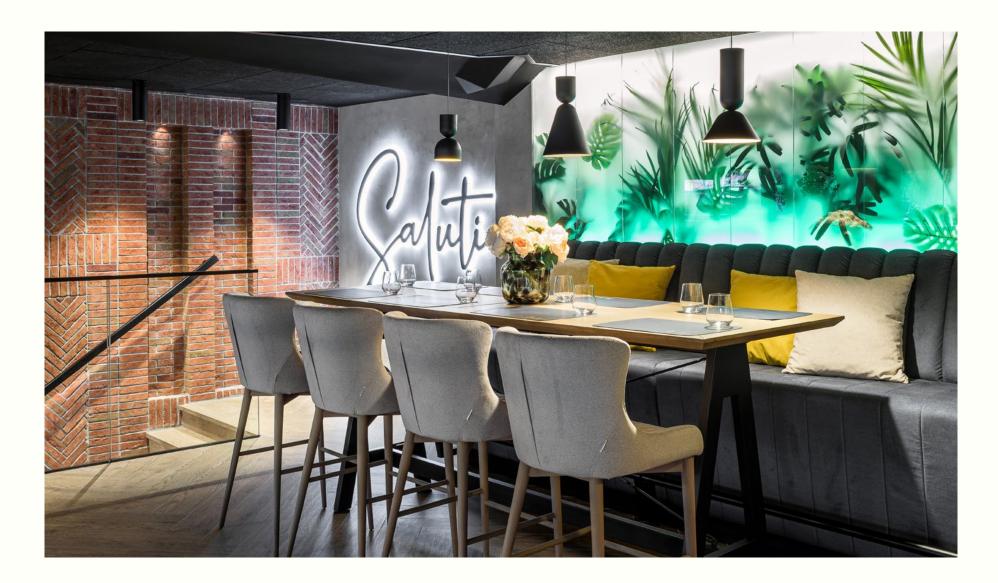
A bar and more

Bars in hotels hold a special place. They are visited by hotel guests as well as local residents. During the day, their role is different than in the evening, and indeed, from morning to night, they offer a totally different experience. Bars are places where people socialize or have a quiet drink alone. Recently, bars are also becoming common spaces for remote work. Therefore, the illumination has to be flexible. Properly illuminating a bar can transform the experience from average to exceptional.





Get inspired with our projects

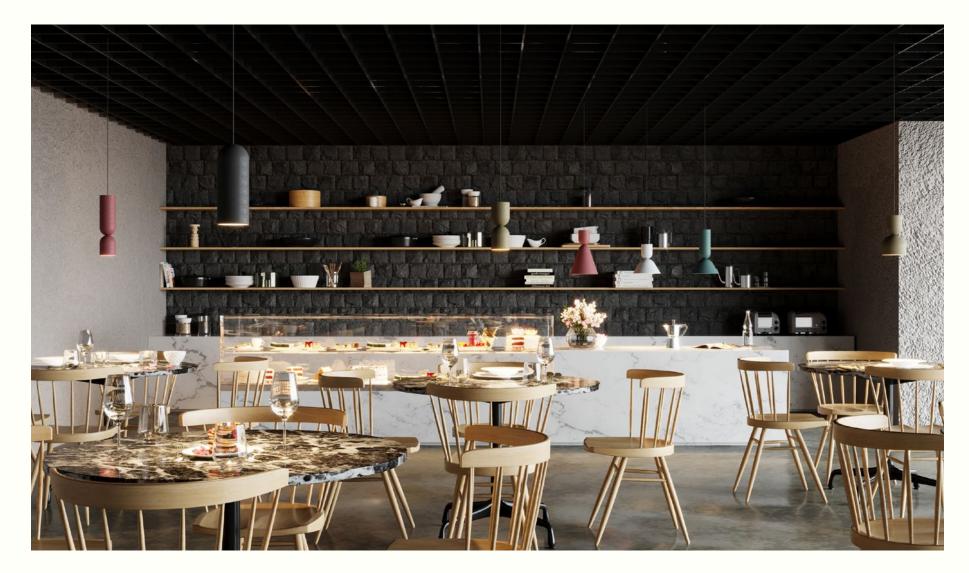


PIAZZA BECCO, ARANĐELOVAC, SERBIA / ZOE, PIPES

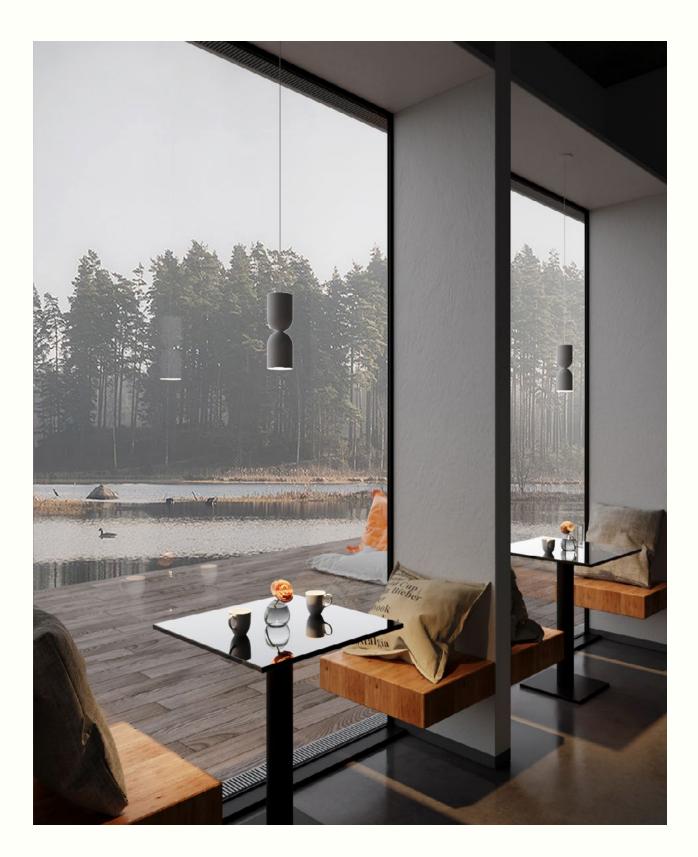








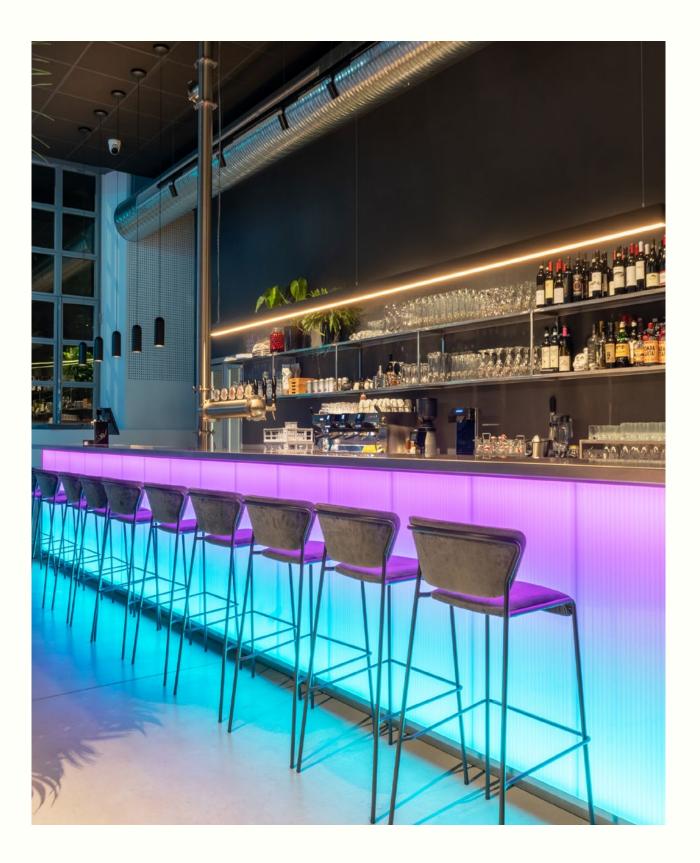
BAR / ZOE



BAR VISTA / ZOE







DASTE BISTRÒ, BERGAMO, ITALY / ARCHITECTURE: OKAM STUDIO AND DANIELE FAZIO STUDIO / **ZOE, KALIS**



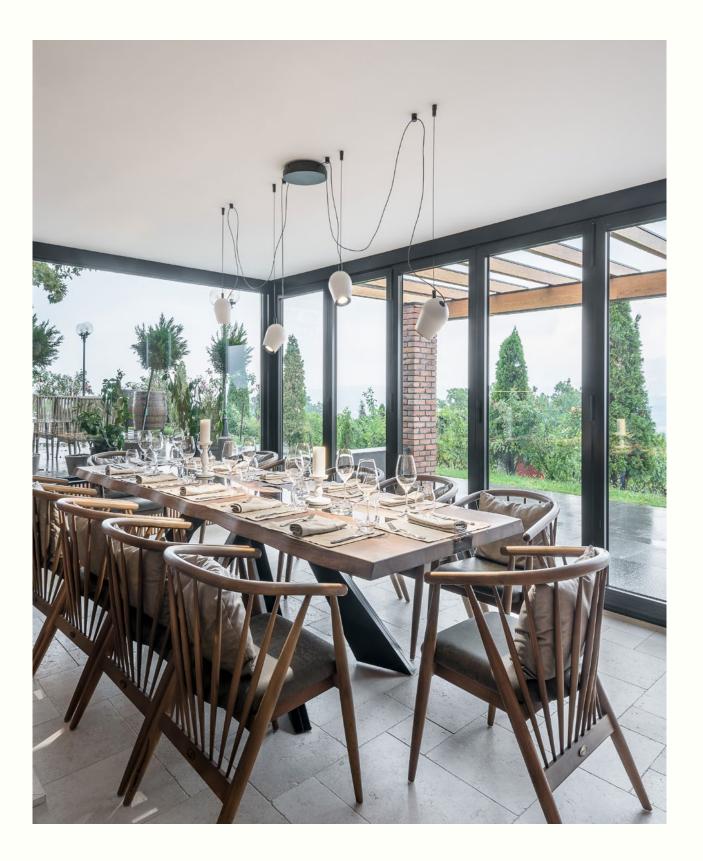
ONE MICROSOFT PLACE, DUBLIN, IRELAND / ARCHITECTURE: GENSLER, RKD ARCHITECTURE / **PIPES**

CONSCIOUS HOTEL, AMSTERDAM, THE NETHERLANDS / ARCHITECTURE: TRABINC ARCHITECTURE / PIPES





BAR B / VISUALISATION: RENDER ATELIER / PIXY



VINARIJA TARPOŠ, ARANĐELOVAC, SERBIA / ARCHITECTURE: ATELJEAL, BEOGRAD / PIXY

1-

П

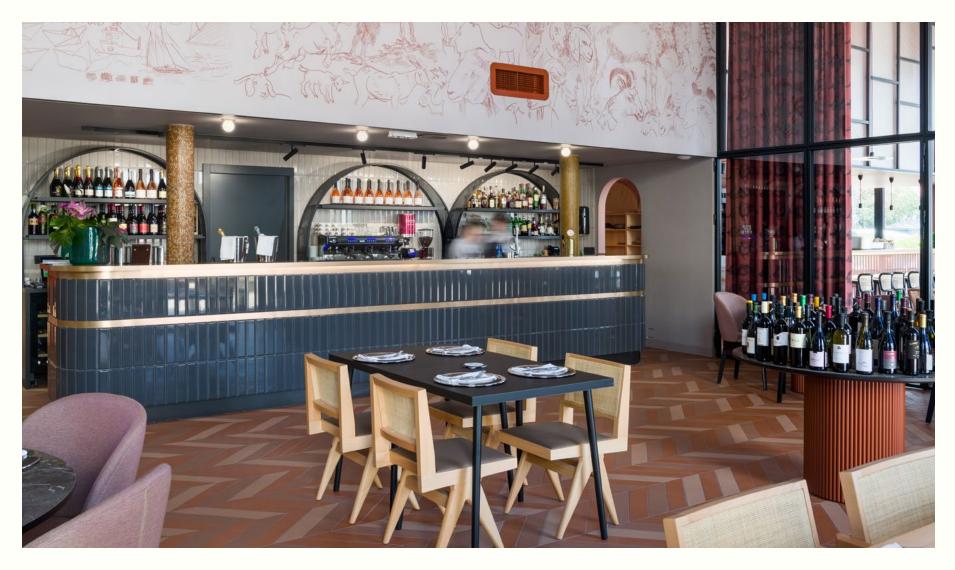
1

. . .



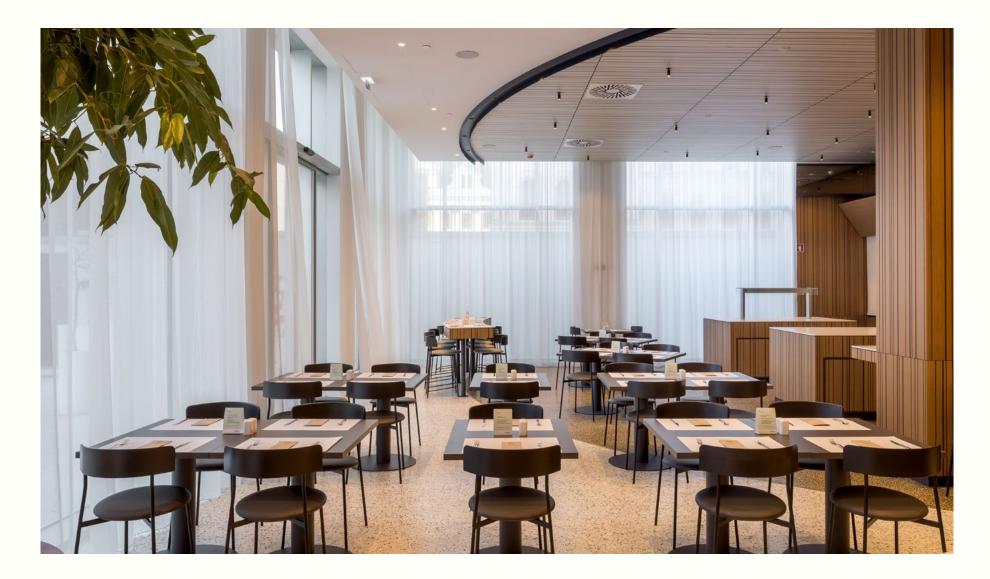


FRAPORT AVIATION ACADEMY, BRNIK, LJUBLJANA, SLOVENIJA / ARCHITECTURE: PLANB / FYO





HOTEL GRAND KOPER, KOPER, SLOVENIA / ARCHITECTURE: AKSL ARHITEKTI / PIPES, ZOE, NOLA



HOTEL OCCIDENTAL, LJUBLJANA, SLOVENIA / ARCITECTURE: STUDIO3DESIGN / ATOS





BRANDNAMIC, BRESSANONE, ITALY / FUTON MIRROR



BATHROOM / FUTON, BIBA



HOTEL GRAND KOPER, KOPER, SLOVENIA / ARCHITECTURE: AKSL ARHITEKTI / PIPES R





Biba

Futon



Zoe



Pipes

Meetings and events

The next space to meet up



All-in-one offering

There are new ways of thinking about how people meet, create and succeed. Business hotels offer guests a broad palette of happening, from hosting events, presentations, meetings or flexible workspaces with letting guests choose different room styles, sizes and corners. With dining options, accommodations gym and other facilities, it becomes a perfect all-in-one solution.

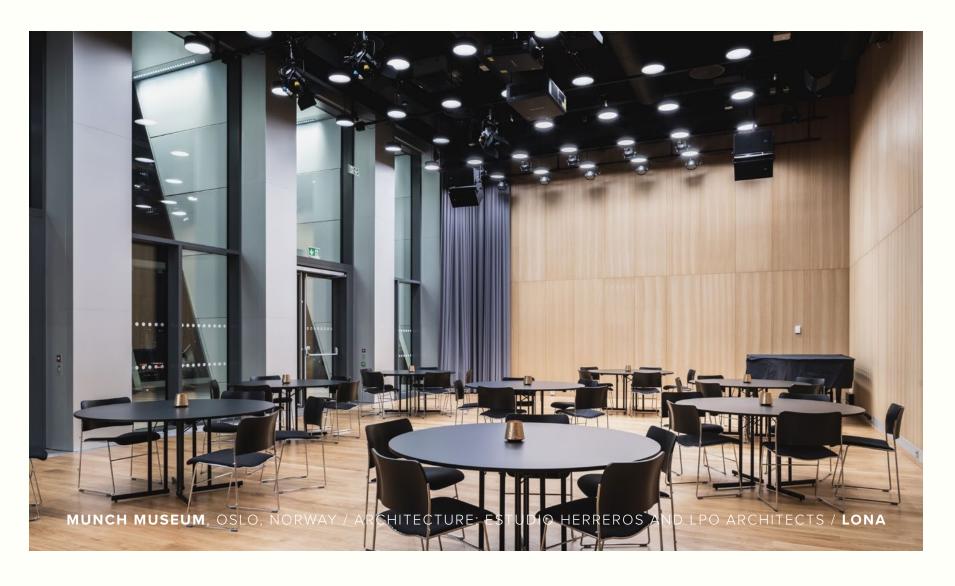


BLACK HOLE



YESODOT, BNEI BRAK, ISRAEL / ARCHITECTURE: A.R GRINBERG ARCHITECTS /







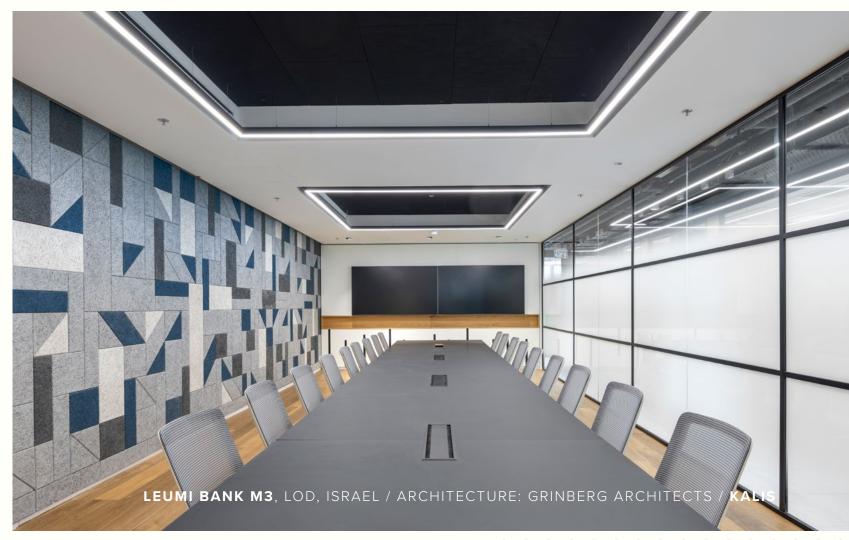


From hotels to full conference centers

Flexiblity is the best solution.

When designing alternate options within existing spaces to maximize usage and revenue, **flexibility will continue to be essential**.

Integrating different lighting scenarios can create a more adaptable space that **supports all activities or functions**.



Workshop - an escape from the company

As a rule, brainstorming rooms have open, dynamic and informal layouts. They are equipped with flexible furniture to be freely moved according to different needs, with whiteboards, plenty of paper to sketch ideas, and smart TVs. Therefore, lighting has to happen everywhere. Good wall and table illumination ensures clear visibility of materials and promotes a productive and interactive workshop experience.



Hotels as a meeting venue

Technology and mobility have made it possible to conduct business meetings almost anywhere the internet can reach. Hotels are grabbing this opportunity by providing spaces designed for conducting corporate meetings or as satelite office spaces. They've become destinations for resting and working, away from home or office settings.



Hosting locals, too

No longer limited to foreign travelers, the hotel becomes more integrated and connected with the city and the local community. By accommodating various workstyles and needs, offering flexible day-to-day rentals, and being open 24/7, remote work areas can provide a new source of income.

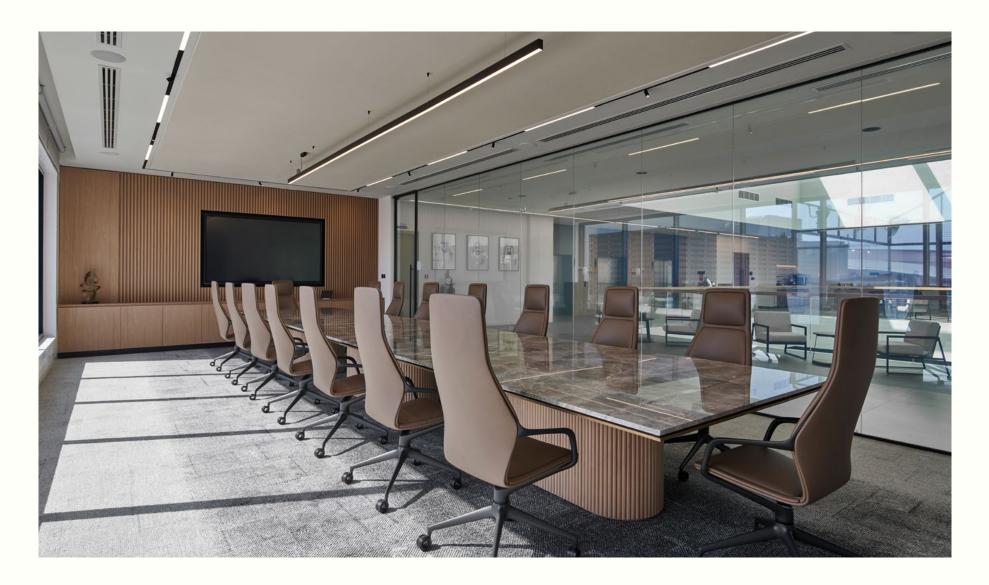




Remote work

Working remotely has become commonplace for many employees. Hotels offer a variety of suitable workspaces, from private rooms to conference and event rooms, as well as shared spaces and communal areas, catering to private calls, co-working, and socializing needs.

Get inspired with our projects



ALDAR HQ, ABU DHABI, UAE / ARCHITECTURE: MUSTARD & LINEN / KALIS

ALDAR HQ, ABU DHABI, UAE / ARCHITECTURE: MUSTARD & LINEN / GYON, PIPES







HABANA, NETANYA, ISRAEL / ARCHITECTURE: HADAS MAKOV / EYEN



PRIVATE OFFICE, GERMANY / VISUALISATION: STUDIO SPACER / RYLO PRO









MAZE MARKETING AGENCY OFFICE, BRUSSELS, BELGIUM / ARCHITECTURE: AKSL ARHITEKTI / DAWN





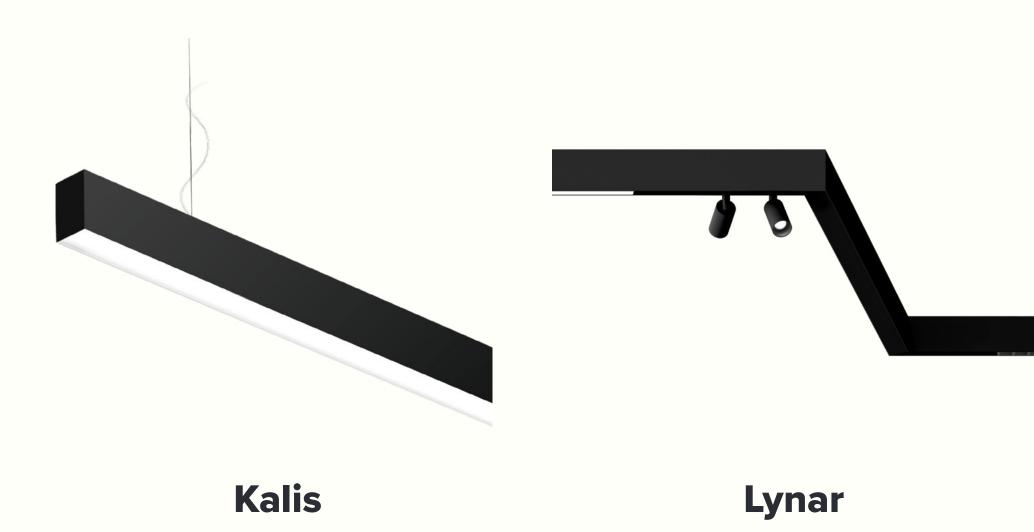
NZS HEADQUATERS, BRDO, SLOVENIA / ARCHITECTURE: ARHITEKTURA KRUŠEC / GYON

MACQUARIE UNIVERSITY, SYDNEY, AUSTRALIA / ARCHITECTURE: ARCHITECTUS / ERGETIC

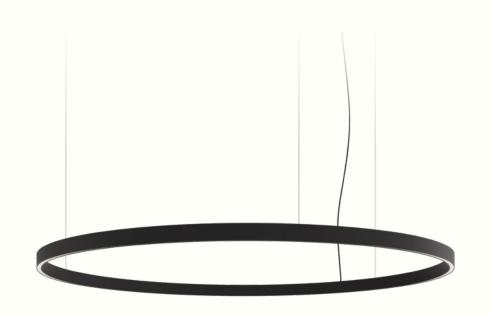
0

0





Get creative with



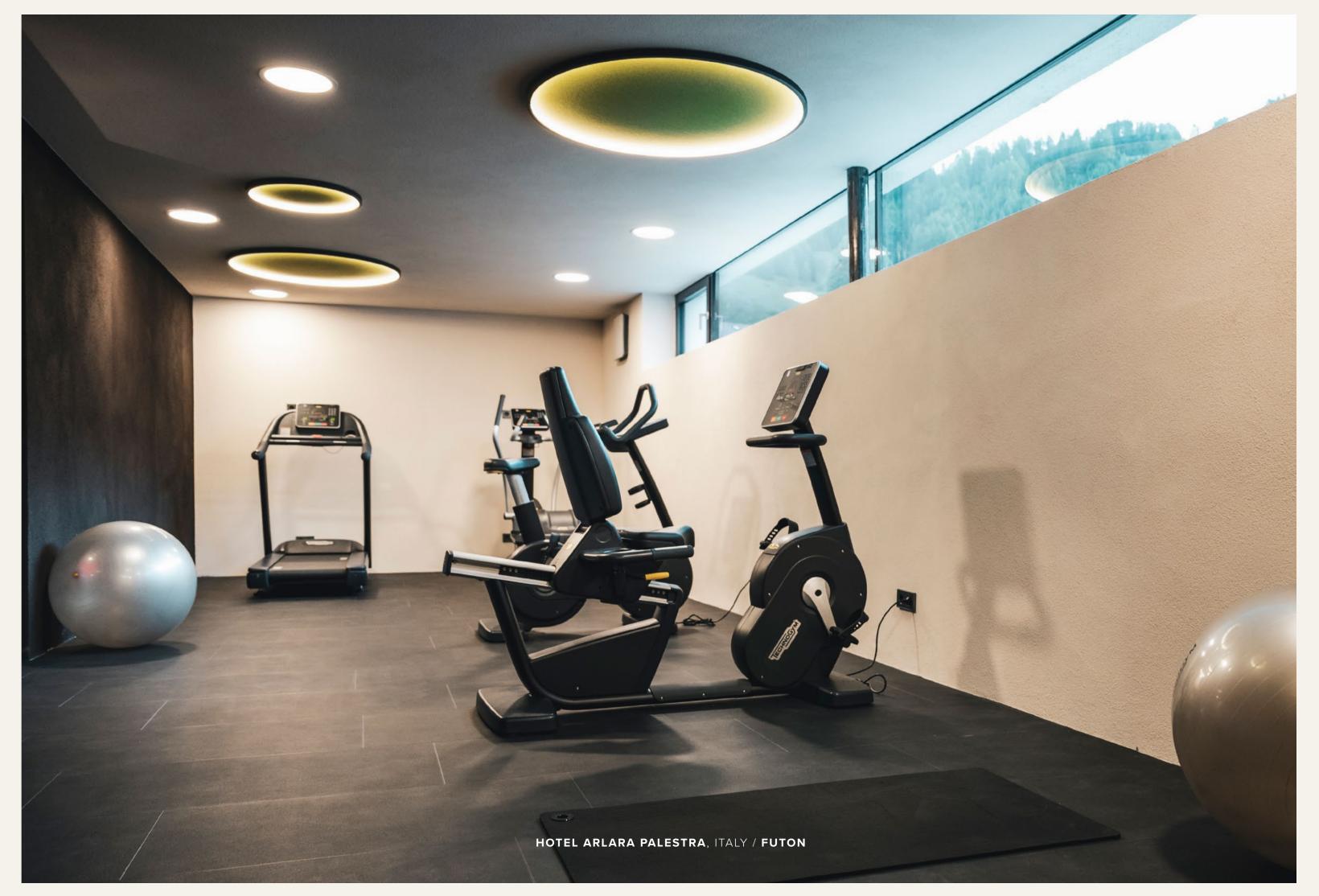


Rynk

Pyrymyd

Gym

No pain, no gain



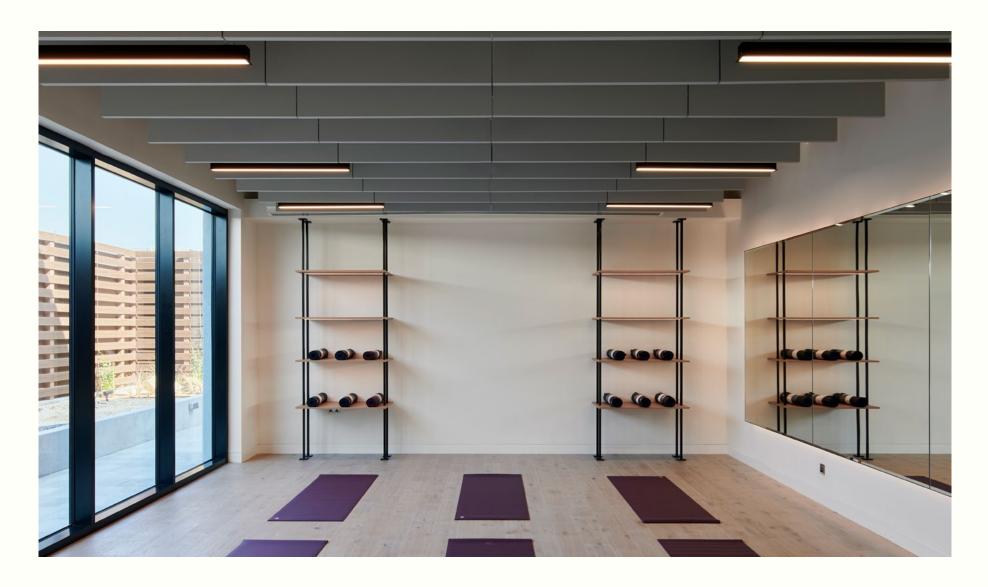
For a more healthy stay



Offering a hotel gym promotes guest health and well-being by providing convenient on-site exercise options, eliminating the need for time-consuming travel to an external gym. It enhances their stay by supporting physical fitness, reducing stress, and improving overall satisfaction.



Get inspired with our projects



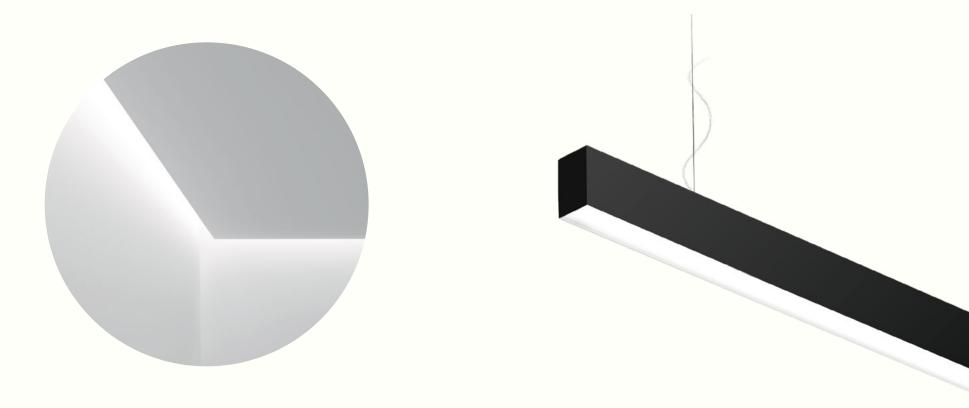
ALDAR HQ, ABU DHABI, UAE / ARCHITECTURE: MUSTARD & LINEN / KALIS

ALDAR HQ, ABU DHABI, UAE / ARCHITECTURE: MUSTARD & LINEN / KALIS









Cove

Kalis

Get creative with





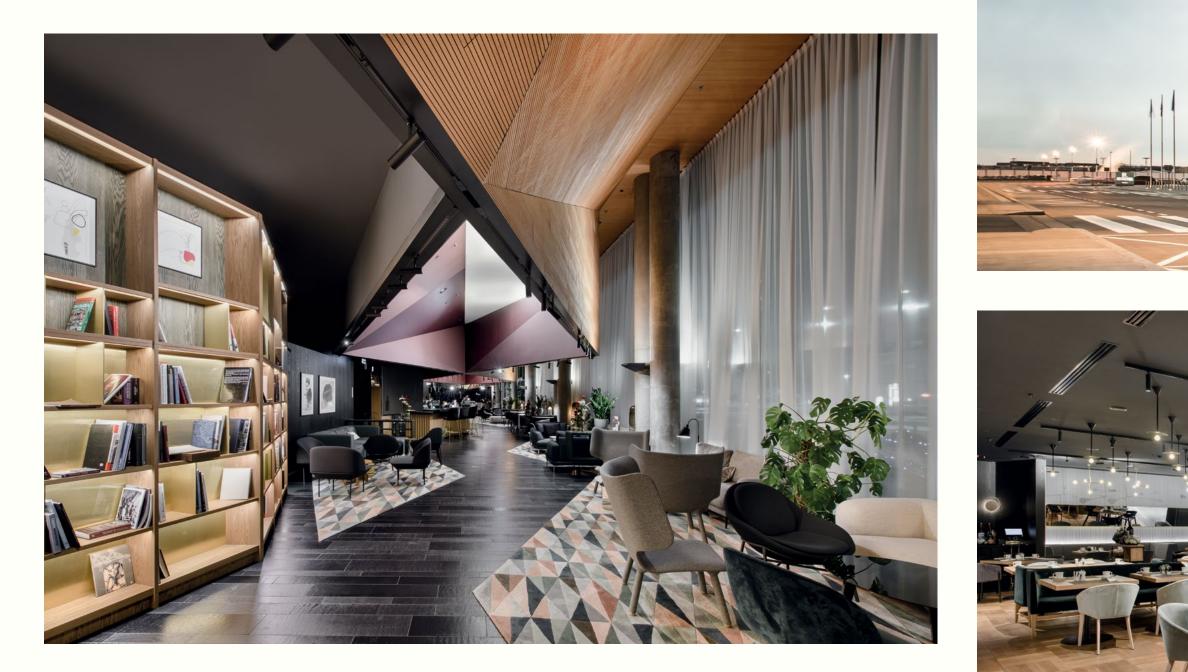
Lona

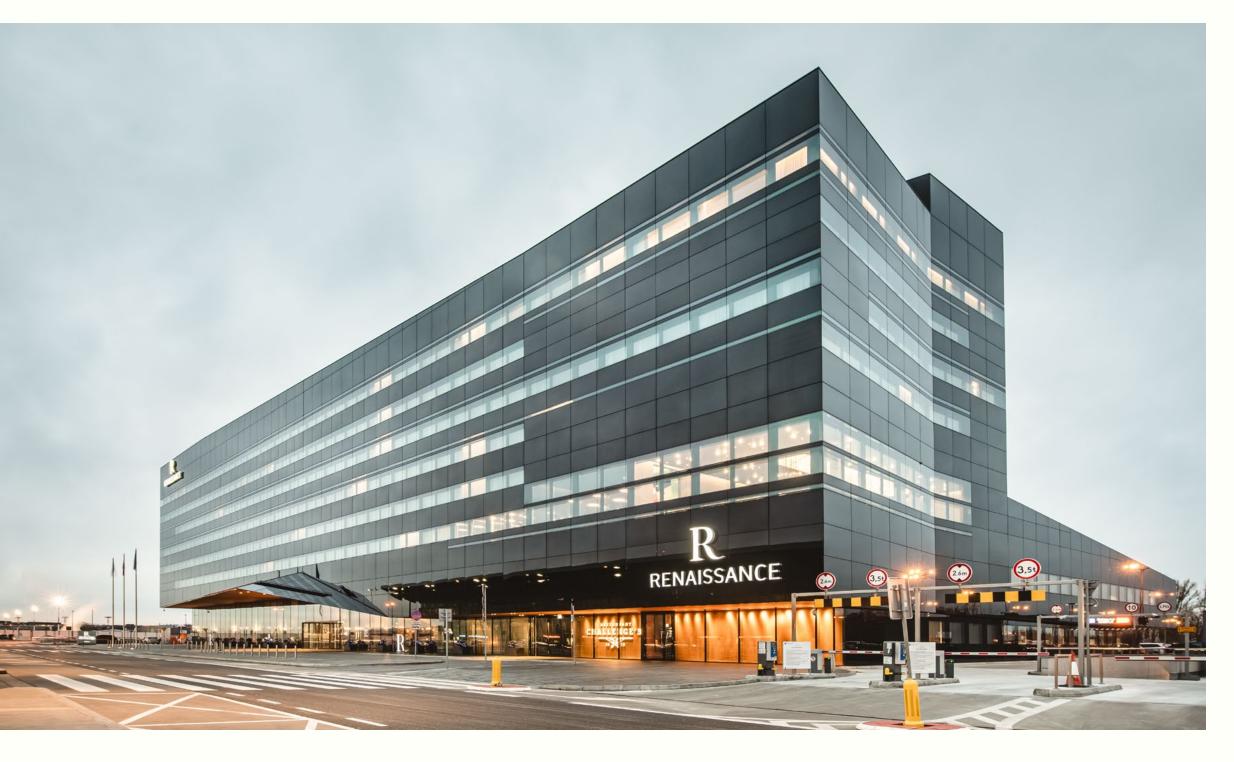
Futon

References

Marriott Renaissance Hotel

WARSAW, POLAND







Architecture: JEMS Achitekci

Photography: Tomek Kowalski







Fabiani Business Hotel

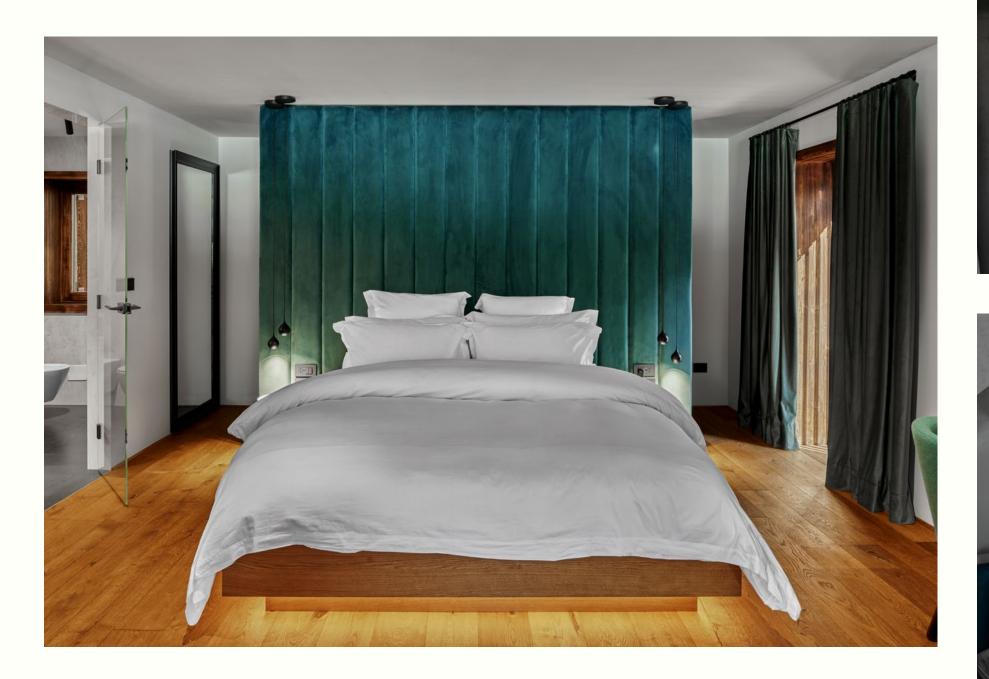
VIENNA, AUSTRIA

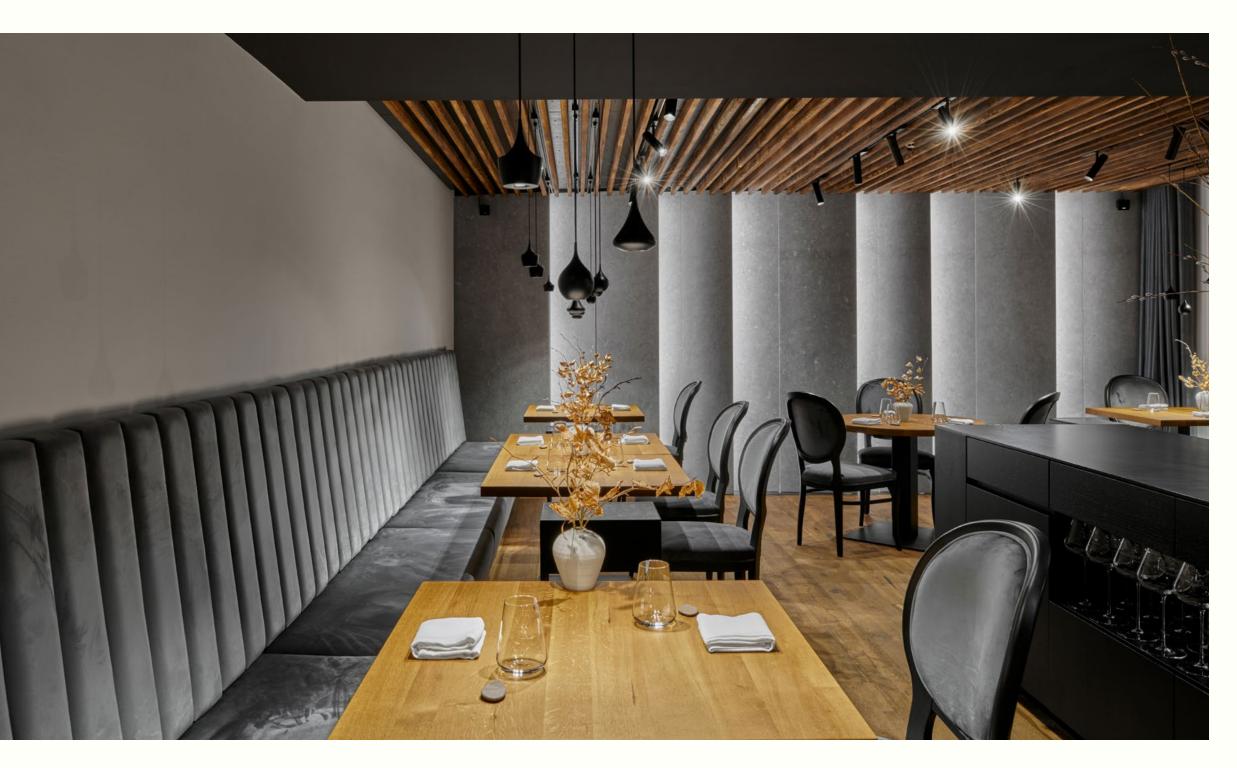
Architecture: AKSL arhitekti

Visualization: Studio Spacer



KRANJSKA GORA, SLOVENIA







Architecture: Gartner arhitekti

Photography: Studio CAPN

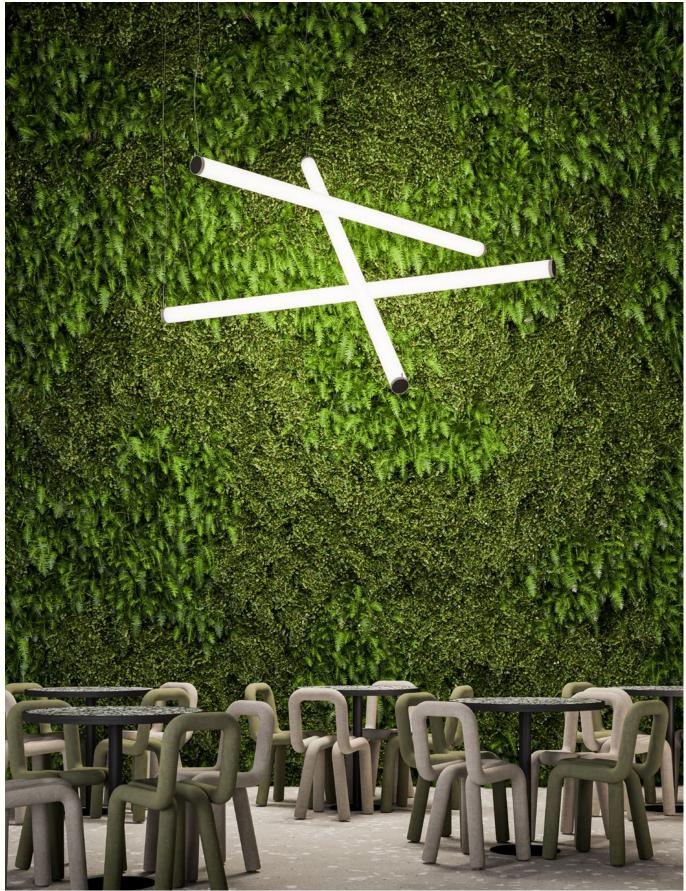
Hotel Feel Good

VALENCIA, SPAIN

Architecture: AKSL arhitekti



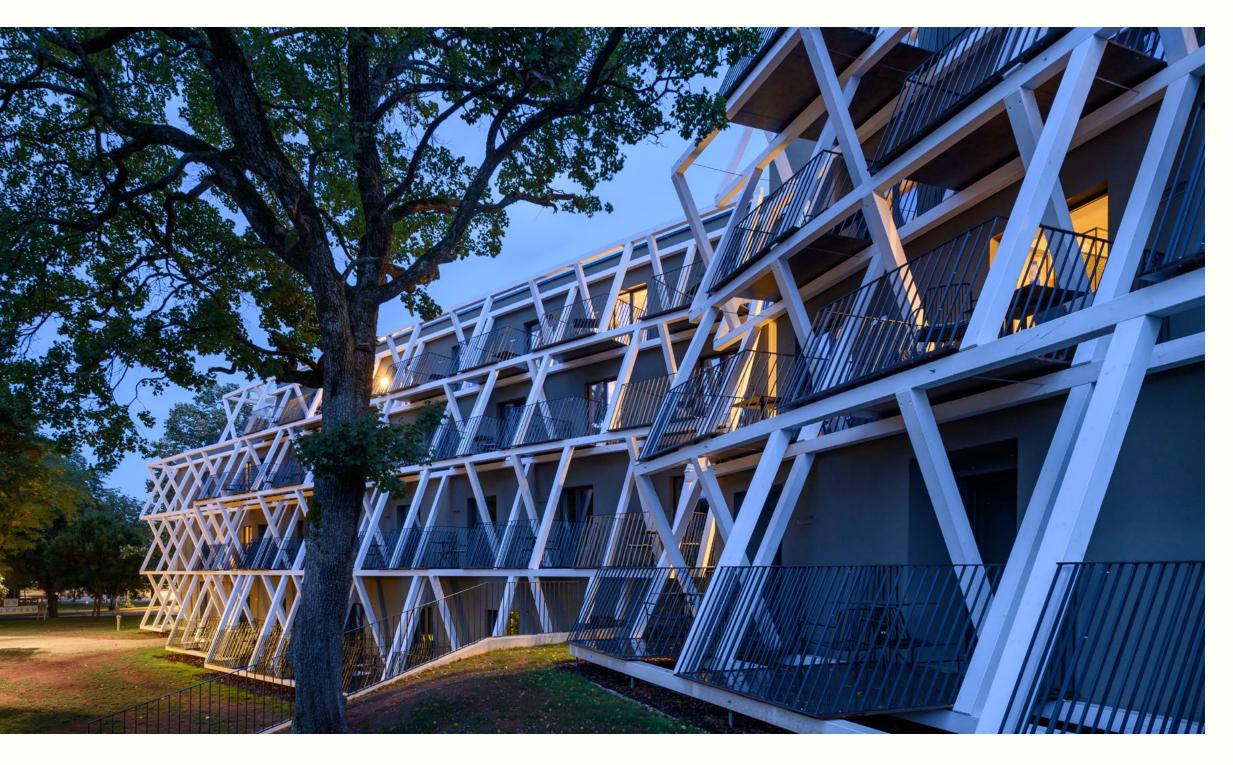




Hotel Maestoso

LIPICA, SLOVENIA

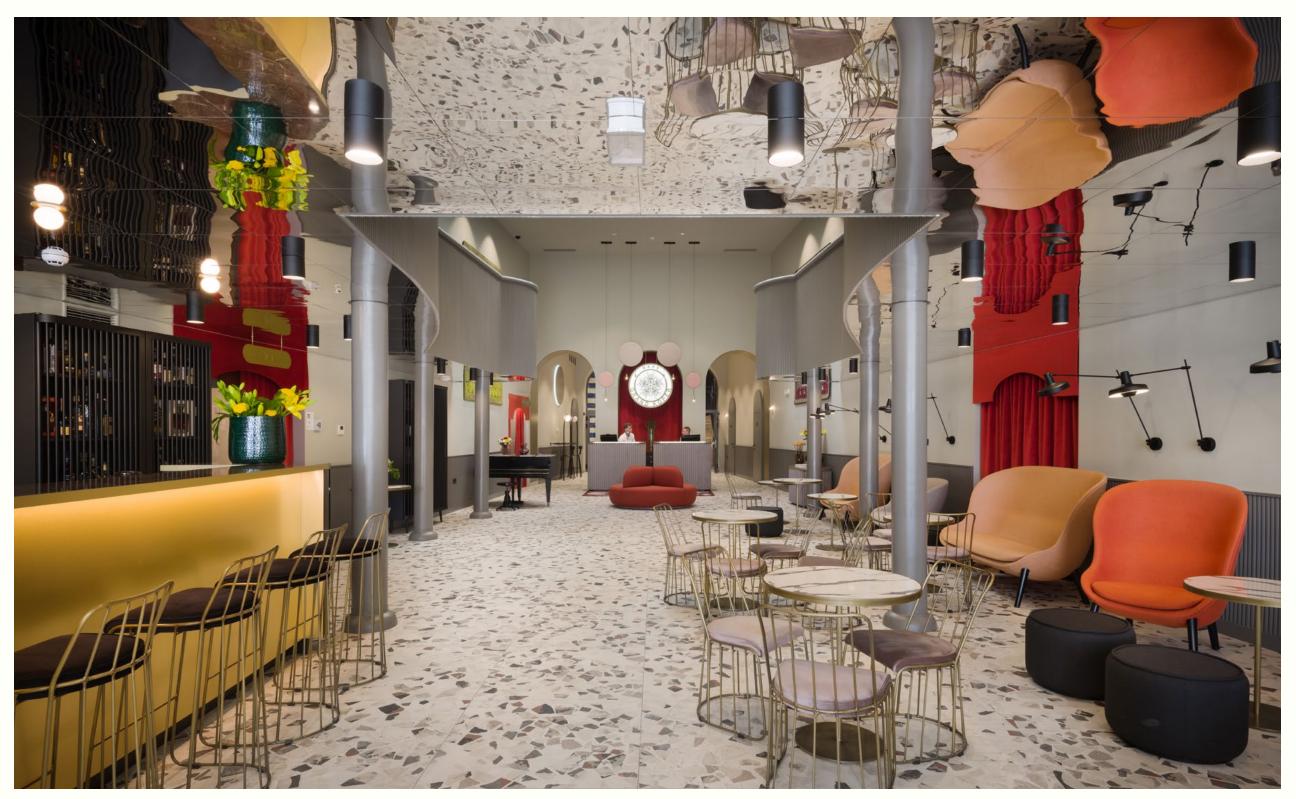






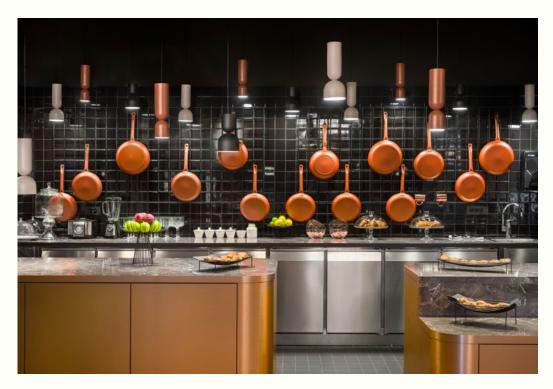
Architecture: Enota

Photography: Miran Kambič



Architecture: AKSL Arhitekti

Photography: Janez Marolt



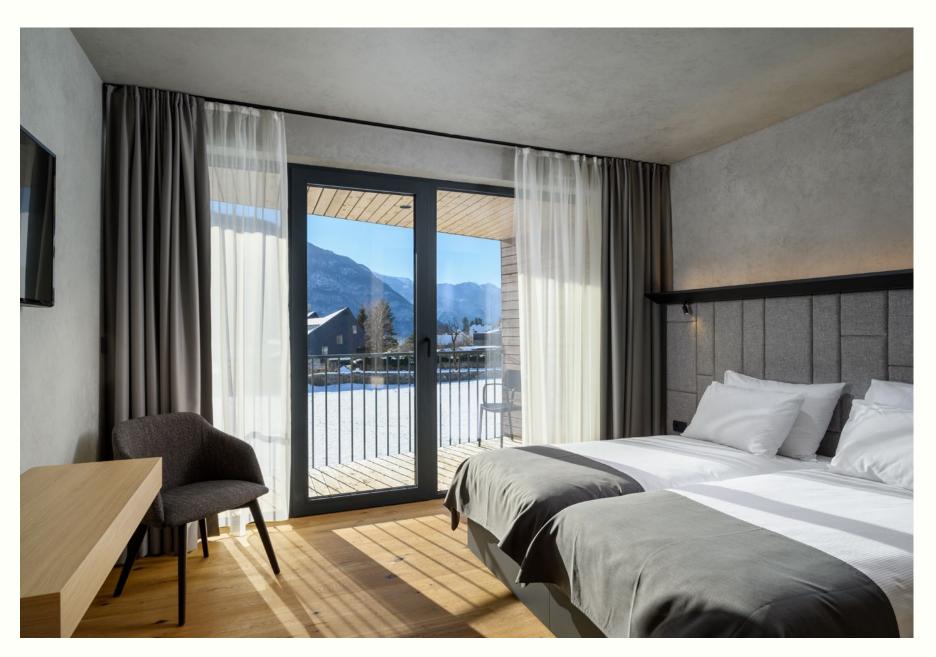


KOPER, SLOVENIA

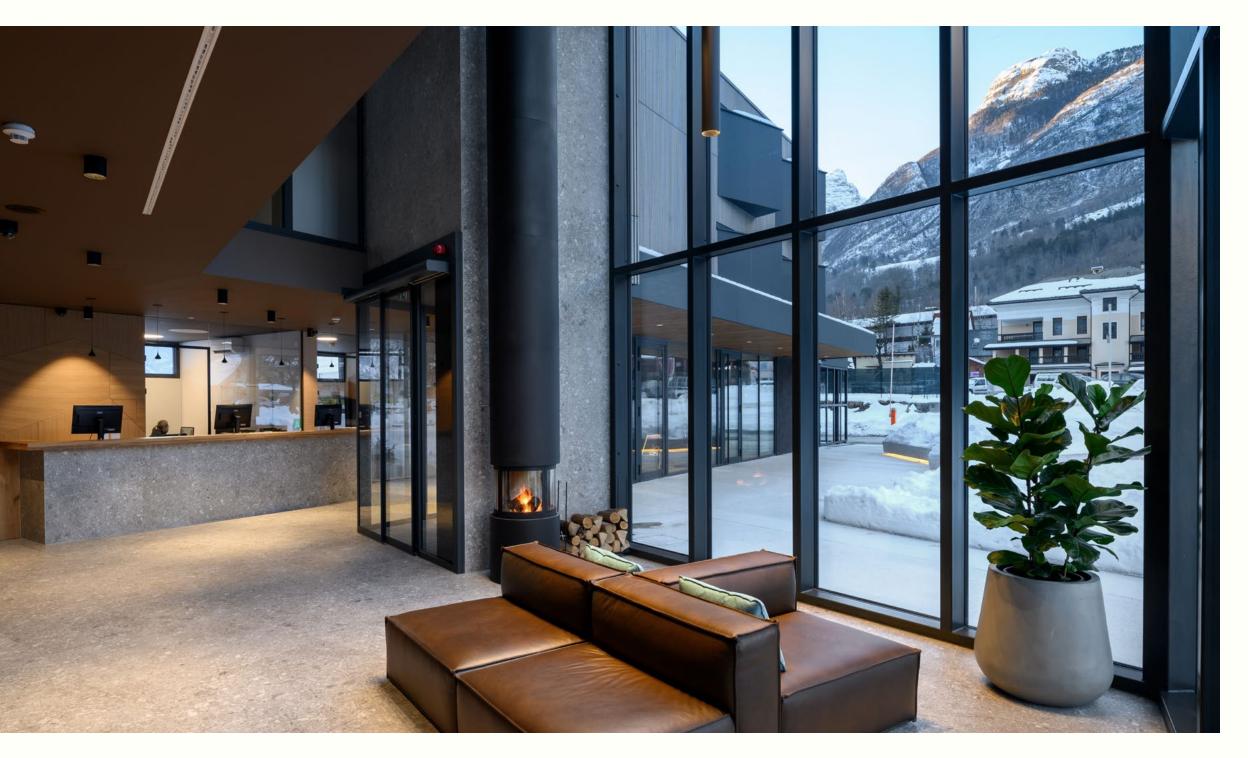




BOVEC, SLOVENIA



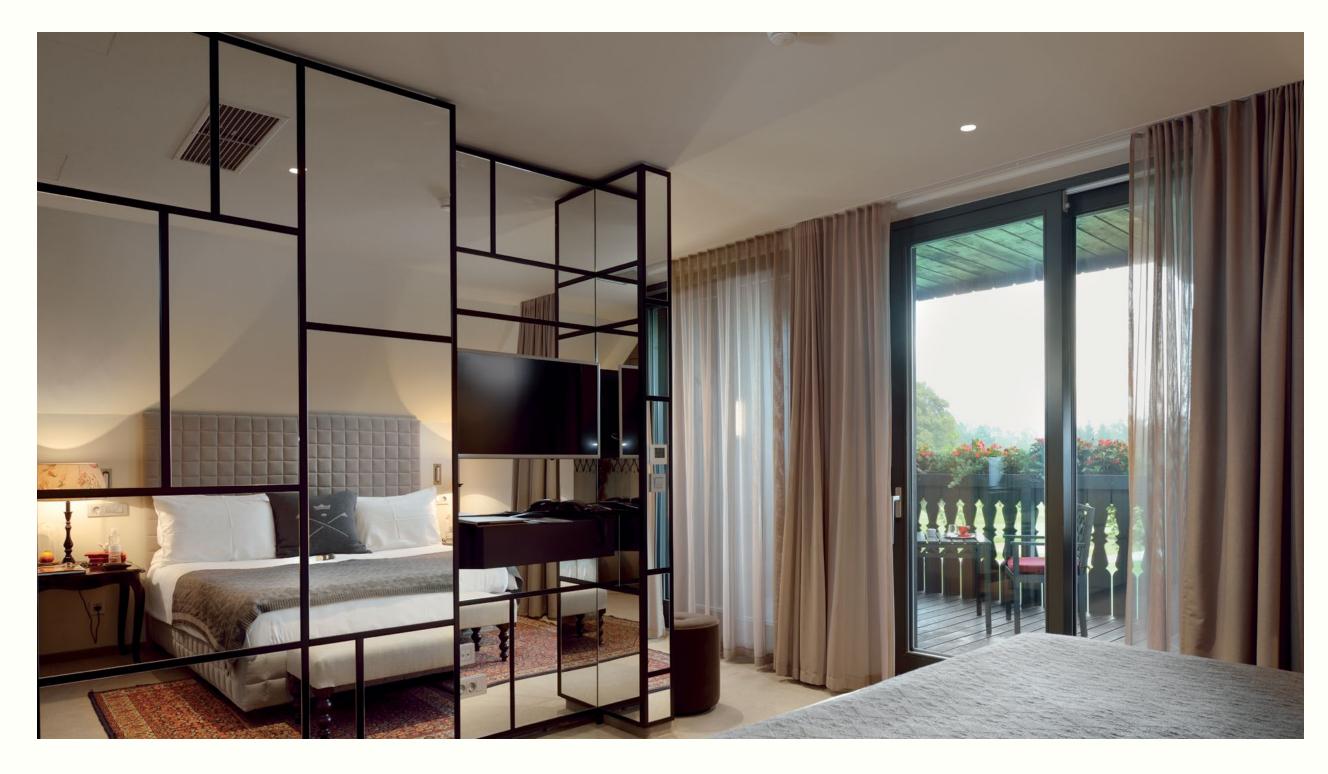






Architecture: SoNo Architects

Photography: Miran Kambič



Architecture: Sadar+Vuga

Photography: Miran Kambič



King's House Bled

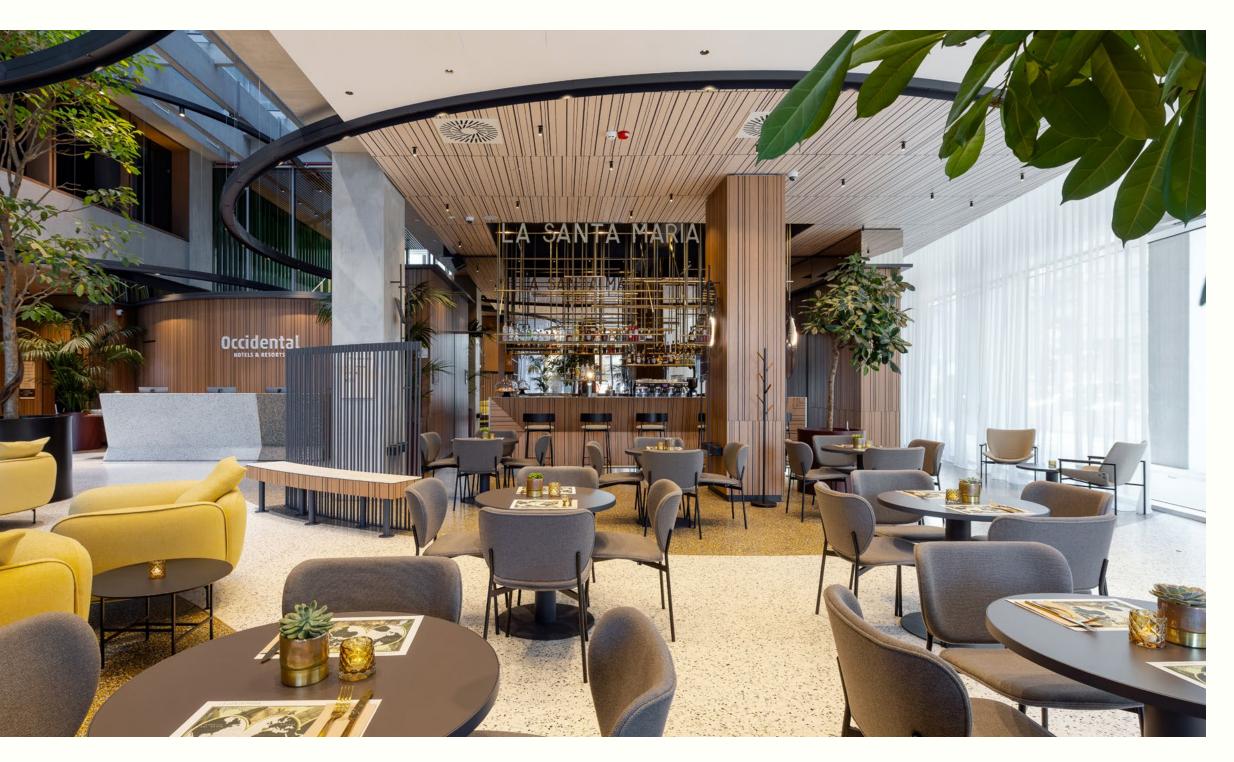
BLED, SLOVENIA



Hotel Occidental

LJUBLJANA, SLOVENIA







Architecture: StudiO3design

Photography: Žiga Intihar

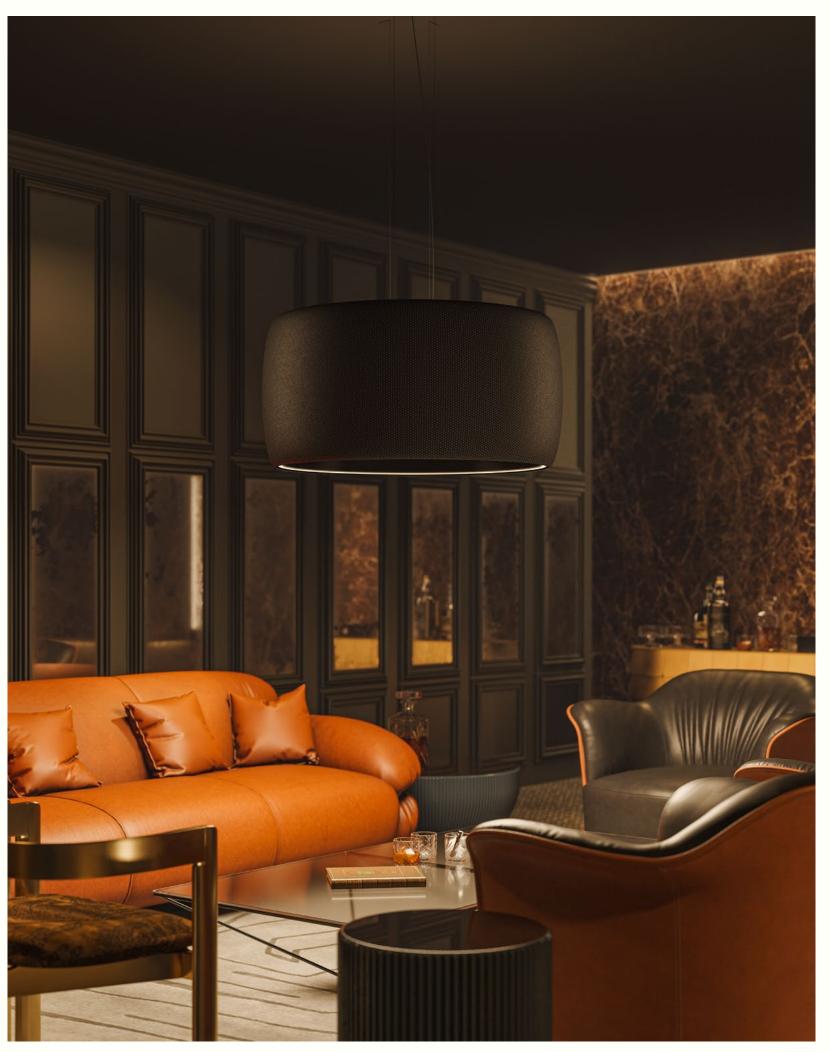




LONDON, UK

Architecture: AKSL arhitekti



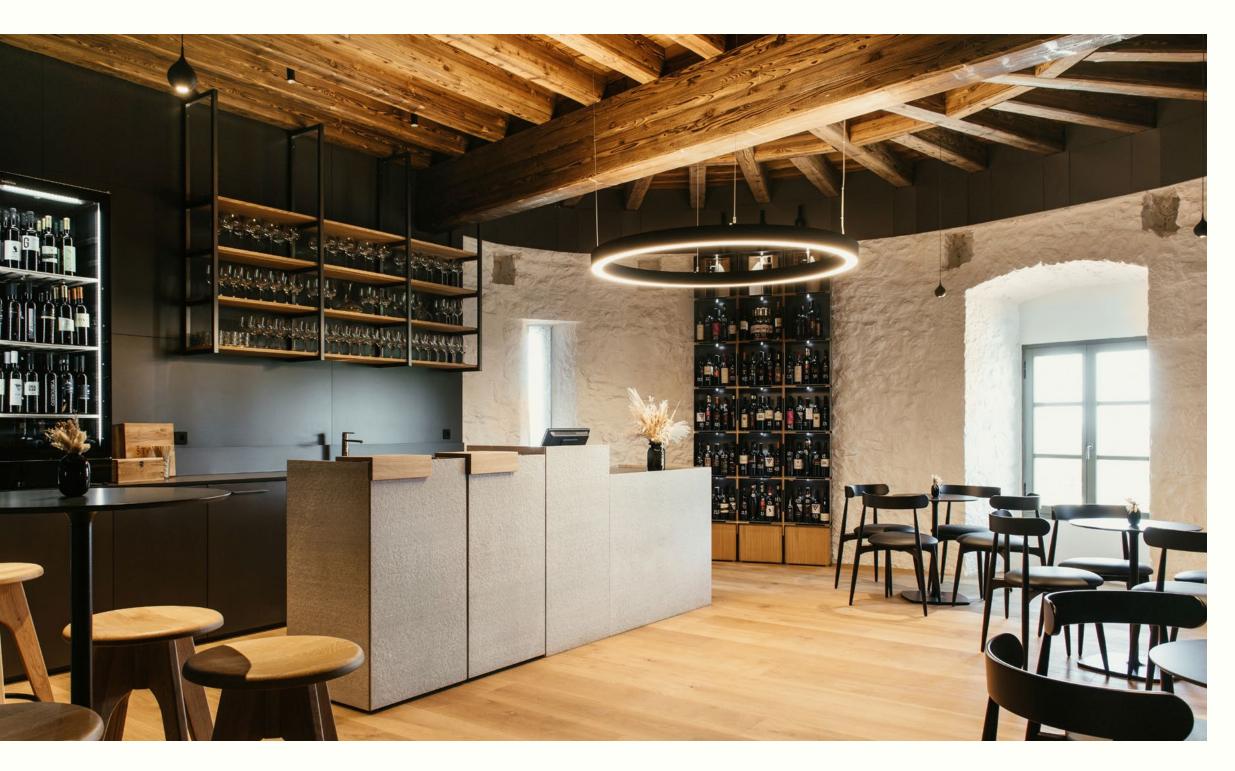


Vinoteka Grad Štanjel

ŠTANJEL, SLOVENIA



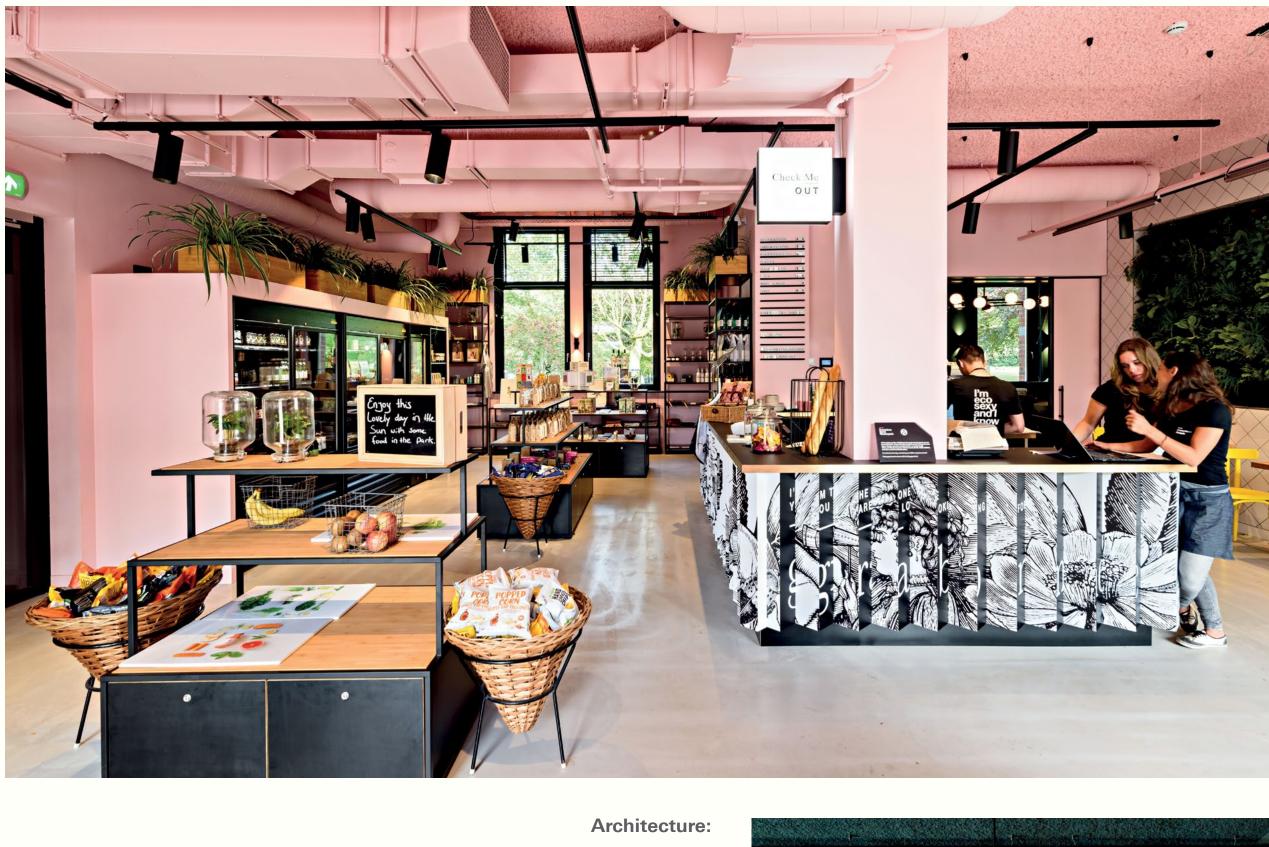






Architecture: Projekt d.d.

Photography: Anže Vrabl



Trabinc Architecture

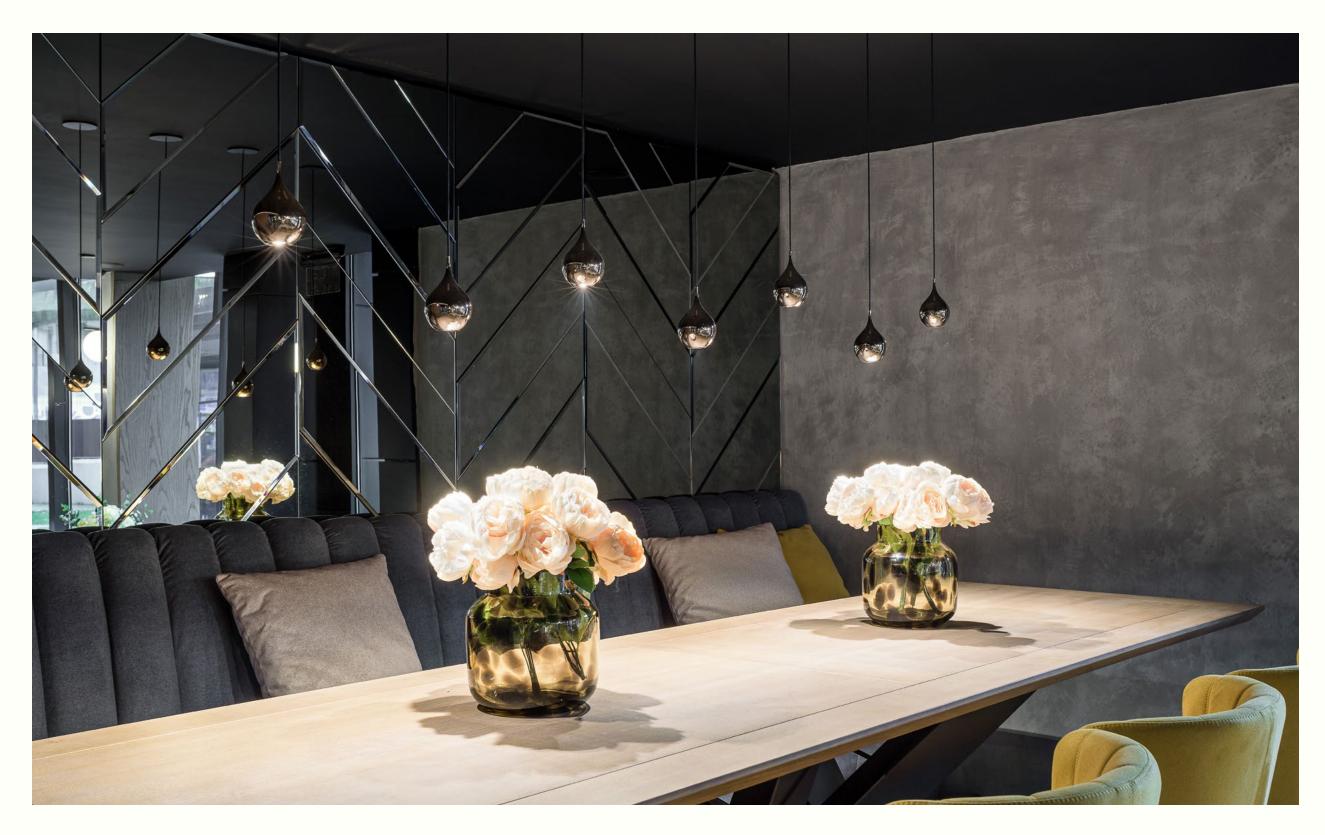
Photography: Arjen Veldt



Conscious Hotel

AMSTERDAM, THE NETHERLANDS





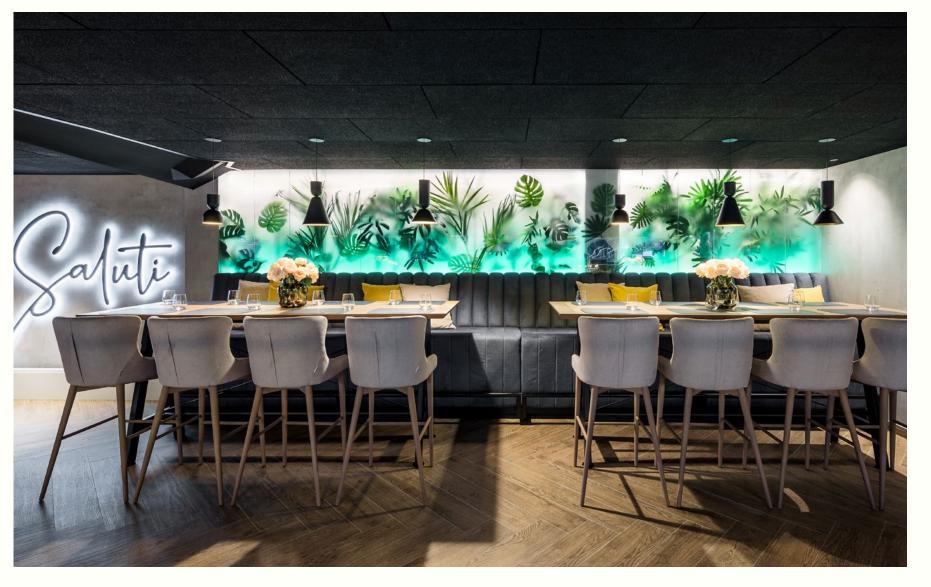
Architecture: AteljeAL

Photography: Miloš Martinović



Piazza Becco Cafe

ARANDJELOVAC, SERBIA



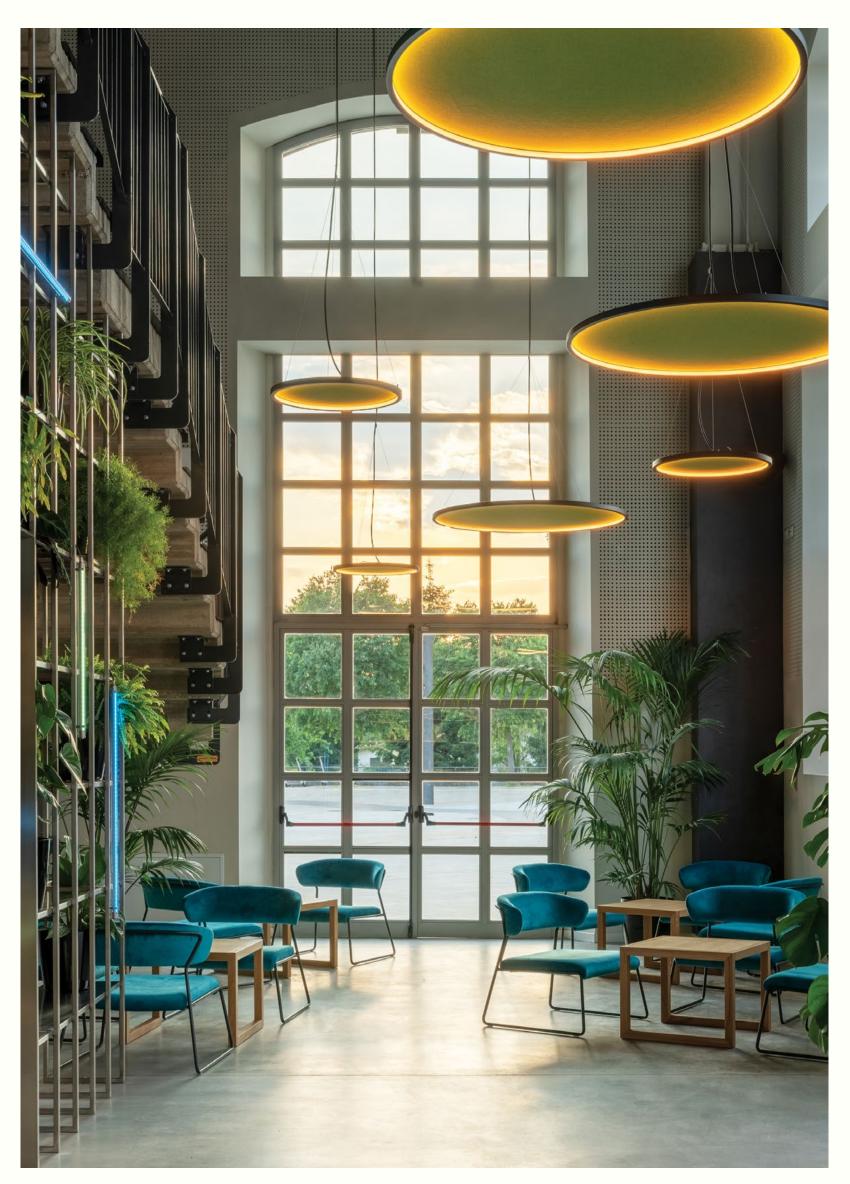
Daste Bistro

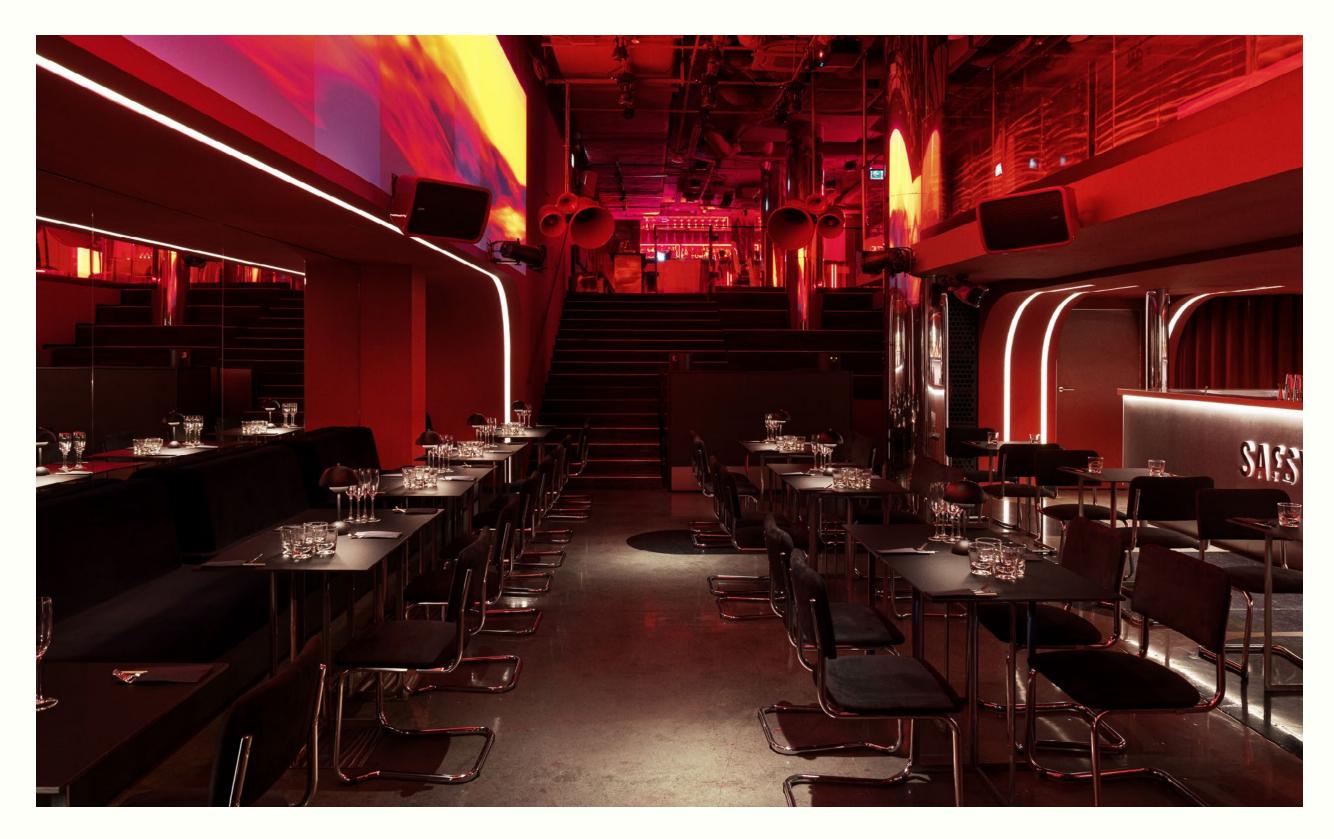
Architecture: Okam Studio and Daniele Fazio Studio

Photography: Luca Argenton









Architecture: Biuro Kreacja

Lighting Designer: Projekt 08

> Photography: Tom Kurek



SASSY Warszawa

WARSAW, POLAND



Products

Get in touch

HEADQUARTERS

OFFICES

Intra lighting d.o.o.

Vrtojbenska cesta 50 5290 Šempeter pri Gorici, Slovenija T: +386 5 398 44 00 E: info@intra-lighting.com www.intra-lighting.com

Follow us on

Find us on

Benelux Intra lighting Benelux B.V.

Gildenstraat 26 4143 HS Leerdam T: +31 345 623 678 E: sales@intra-lighting.nl

Hasana Brkića 30

T: +387 33 642 841

E: info@intra-lighting.com

71000 Sarajevo

Croatia Intra lighting d.o.o.

Bosna and Herzegovina Intra lighting d.o.o.

Italy

20127 Milano

LAST UPDATED ON JANUARY 2025

Ulica grada Vukovara 269d 10000 Zagreb T: +385 1 6389 141 E: info@intra-lighting.com

North America Intra lighting US, LLC

2556 Metropolitan Drive Trevose, PA 19053 T: 215-918-4199 E: info.us@intra-lighting.com

Slovenia Intra lighting d.o.o.

BTC, PTC Diamant Letališka 5 1000 Ljubljana T: +38615476530 E: info@intra-lighting.com

Intra lighting S.r.l.

Via Adelaide Bono Cairoli 30 T: +39 02 9176 1234 / 42 E: info@intra-lighting.com

Serbia Intra lighting d.o.o. Beograd

Omladinskih brigada 90B Airport City 11070 Novi Beograd T: +381 11 269 8 476 E: info@intra-lighting.com

United Arab Emirates Intra lighting MEA, LLC

Dubai Design District (D3) Building 5, Office A201, Dubai M: +971 56 1783336 E: info@intra-lighting.com